

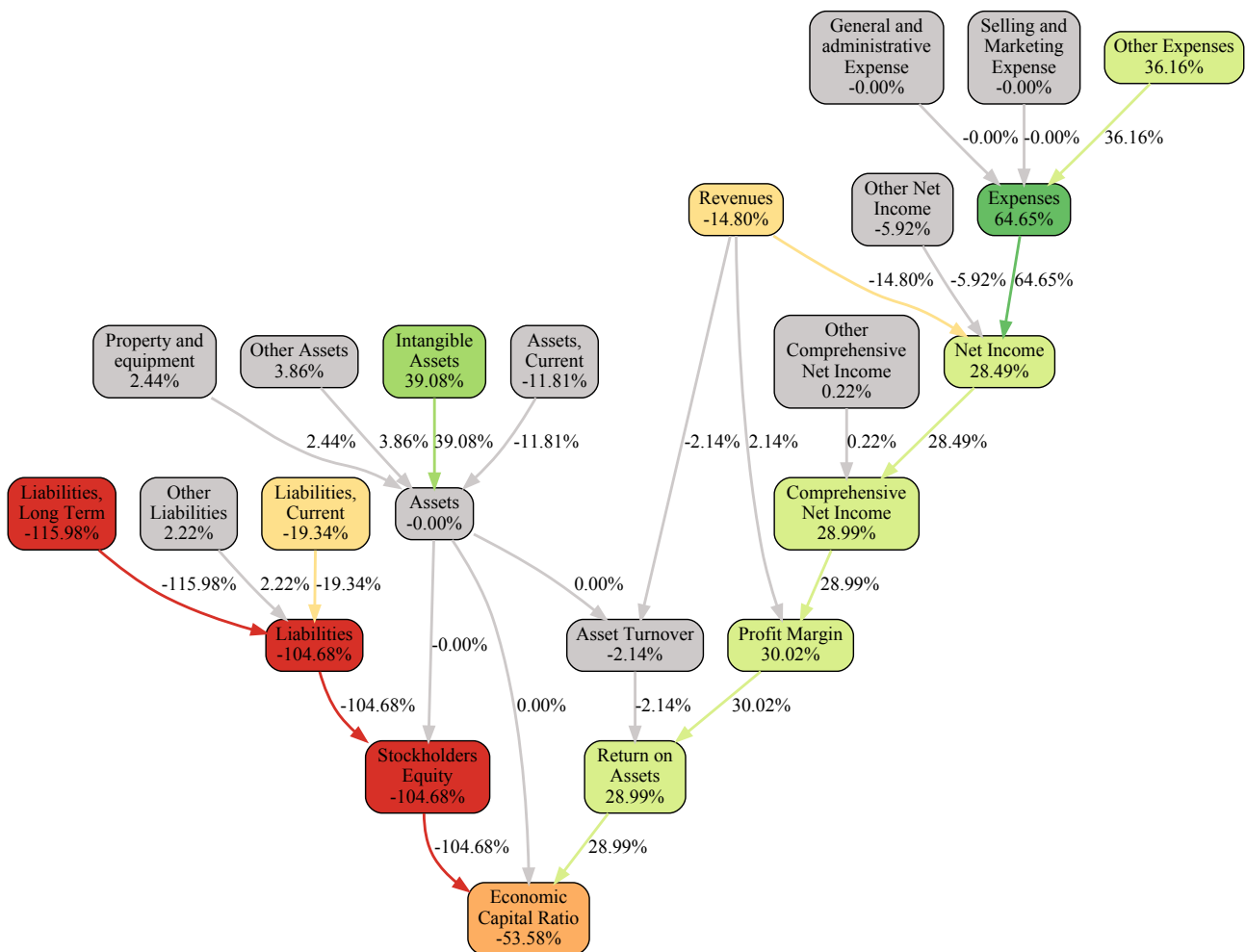


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FOOD AND KINDRED PRODUCTS 2020



HERSHEY CO
Rank 22 of 27



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• Financial Strength Rankings using Artificial Intelligence

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The relative strengths and weaknesses of HERSHEY CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HERSHEY CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 65% points. The greatest weakness of HERSHEY CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 116% points.

The company's Economic Capital Ratio, given in the ranking table, is 86%, being 54% points below the market average of 140%.

Input Variable	Value in 1000 USD
Assets, Current	2,117,102
General and administrative Expense	0
Intangible Assets	3,327,121
Liabilities, Current	2,008,793
Liabilities, Long Term	4,186,590
Other Assets	543,033
Other Comprehensive Net Income	35,754
Other Expenses	6,624,332
Other Liabilities	200,018
Other Net Income	-215,168
Property and equipment	2,153,139
Revenues	7,986,252
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	6,624,332
Assets	8,140,395
Liabilities	6,395,401
Stockholders Equity	1,744,994
Net Income	1,146,752
Comprehensive Net Income	1,153,903
Asset Turnover	98%
Profit Margin	14%
Return on Assets	14%
Economic Capital Ratio	86%

