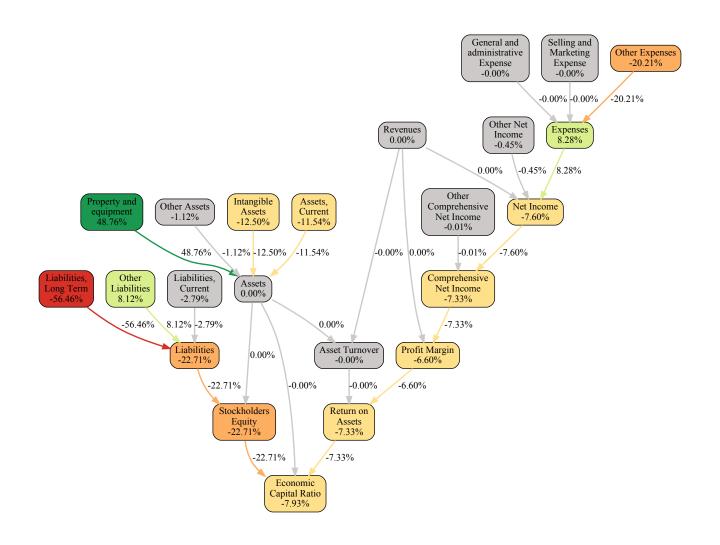


FOOD AND KINDRED PRODUCTS 2020



Freshpet Inc. Rank 15 of 27





FOOD AND KINDRED PRODUCTS 2020



Freshpet Inc. Rank 15 of 27

The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Property and equipment, increasing the Economic Capital Ratio by 49% points. The greatest weakness of Freshpet Inc. is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 56% points.

The company's Economic Capital Ratio, given in the ranking table, is 132%, being 7.9% points below the market average of 140%.

Input Variable	Value in 1000 USD
Assets, Current	54,324
General and administrative Expense	0
Intangible Assets	9,154
Liabilities, Current	41,986
Liabilities, Long Term	62,875
Other Assets	7,360
Other Comprehensive Net Income	-48
Other Expenses	246,259
Other Liabilities	0
Other Net Income	-986
Property and equipment	165,288
Revenues	245,862
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	246,259
Assets	236,126
Liabilities	104,861
Stockholders Equity	131,265
Net Income	-1,383
Comprehensive Net Income	-1,392
Asset Turnover	104%
Profit Margin	-0.57%
Return on Assets	-0.59%
Economic Capital Ratio	132%