

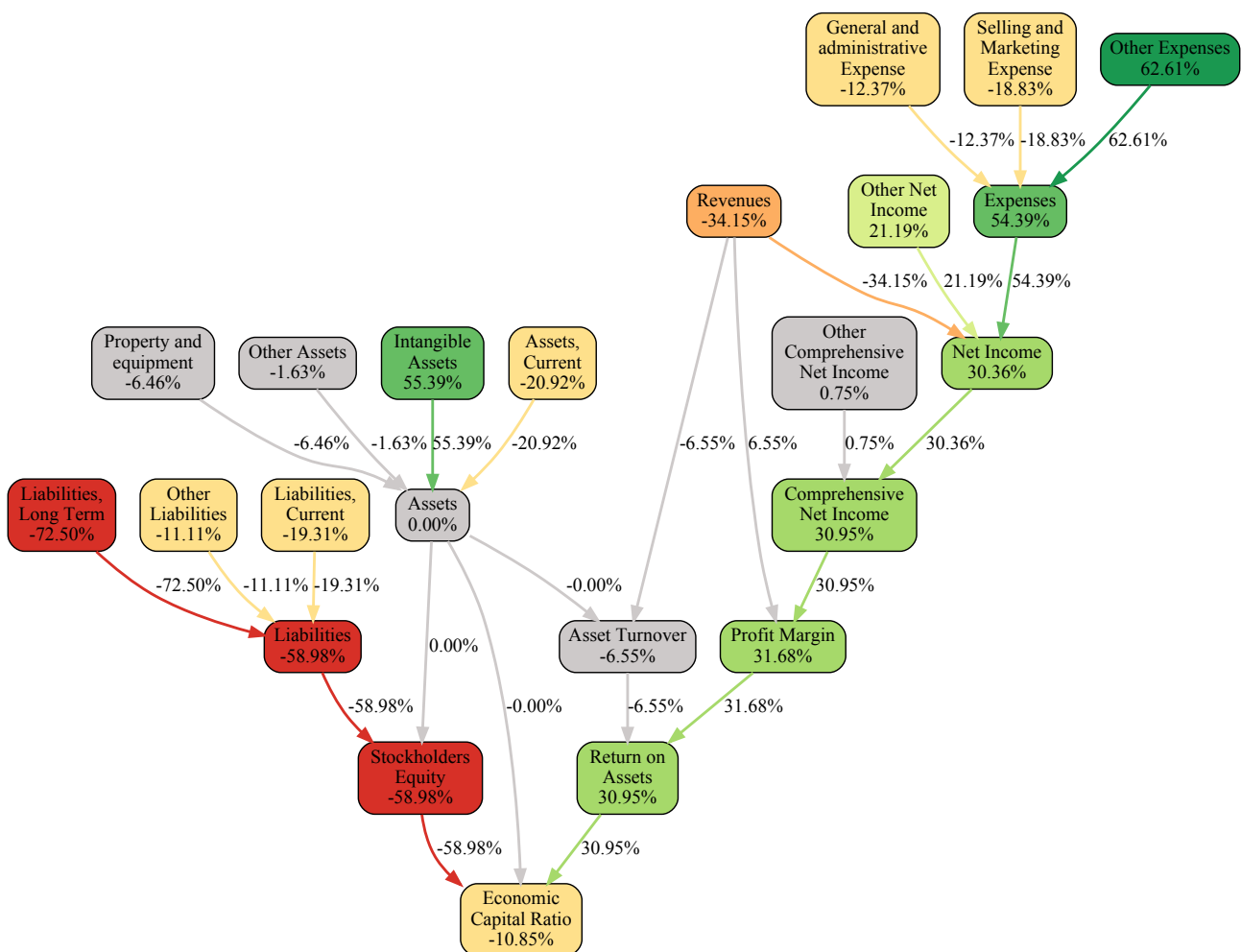


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CAMPBELL SOUP CO Rank 20 of 30



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• Financial Strength Rankings using Artificial Intelligence

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The relative strengths and weaknesses of CAMPBELL SOUP CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CAMPBELL SOUP CO compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 63% points. The greatest weakness of CAMPBELL SOUP CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 72% points.

The company's Economic Capital Ratio, given in the ranking table, is 83%, being 11% points below the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	2,385,000
General and administrative Expense	622,000
Intangible Assets	7,336,000
Liabilities, Current	3,075,000
Liabilities, Long Term	5,814,000
Other Assets	283,000
Other Comprehensive Net Income	188,000
Other Expenses	6,534,000
Other Liabilities	914,000
Other Net Income	1,040,000
Property and equipment	2,368,000
Revenues	8,691,000
Selling and Marketing Expense	947,000

Output Variable	Value in 1000 USD
Expenses	8,103,000
Assets	12,372,000
Liabilities	9,803,000
Stockholders Equity	2,569,000
Net Income	1,628,000
Comprehensive Net Income	1,665,600
Asset Turnover	70%
Profit Margin	19%
Return on Assets	13%
Economic Capital Ratio	83%

