



The relative strengths and weaknesses of Freshpet Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc. compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 109% points. The greatest weakness of Freshpet Inc. is the variable Revenues, reducing the Economic Capital Ratio by 26% points.

The company's Economic Capital Ratio, given in the ranking table, is 216%, being 122% points above the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	109,096
General and administrative Expense	0
Intangible Assets	7,866
Liabilities, Current	33,121
Liabilities, Long Term	7,098
Other Assets	36,353
Other Comprehensive Net Income	-1.0
Other Expenses	320,853
Other Liabilities	0
Other Net Income	-1,125
Property and equipment	281,073
Revenues	318,790
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	320,853
Assets	434,388
Liabilities	40,219
Stockholders Equity	394,169
Net Income	-3,188
Comprehensive Net Income	-3,188
Asset Turnover	73%
Profit Margin	-1.0%
Return on Assets	-0.73%
Economic Capital Ratio	216%