





FOOD AND KINDRED PRODUCTS 2021



Kraft Heinz Co
Rank 11 of 30

The relative strengths and weaknesses of Kraft Heinz Co are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Kraft Heinz Co compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 151% points. The greatest weakness of Kraft Heinz Co is the variable Revenues, reducing the Economic Capital Ratio by 142% points.

The company's Economic Capital Ratio, given in the ranking table, is 122%, being 28% points above the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	10,822,000
General and administrative Expense	0
Intangible Assets	79,756,000
Liabilities, Current	8,061,000
Liabilities, Long Term	29,821,000
Other Assets	2,376,000
Other Comprehensive Net Income	-86,000
Other Expenses	26,120,000
Other Liabilities	11,705,000
Other Net Income	296,000
Property and equipment	6,876,000
Revenues	26,185,000
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Expenses	26,120,000
Assets	99,830,000
Liabilities	49,587,000
Stockholders Equity	50,243,000
Net Income	361,000
Comprehensive Net Income	343,800
Asset Turnover	26%
Profit Margin	1.3%
Return on Assets	0.34%
Economic Capital Ratio	122%

