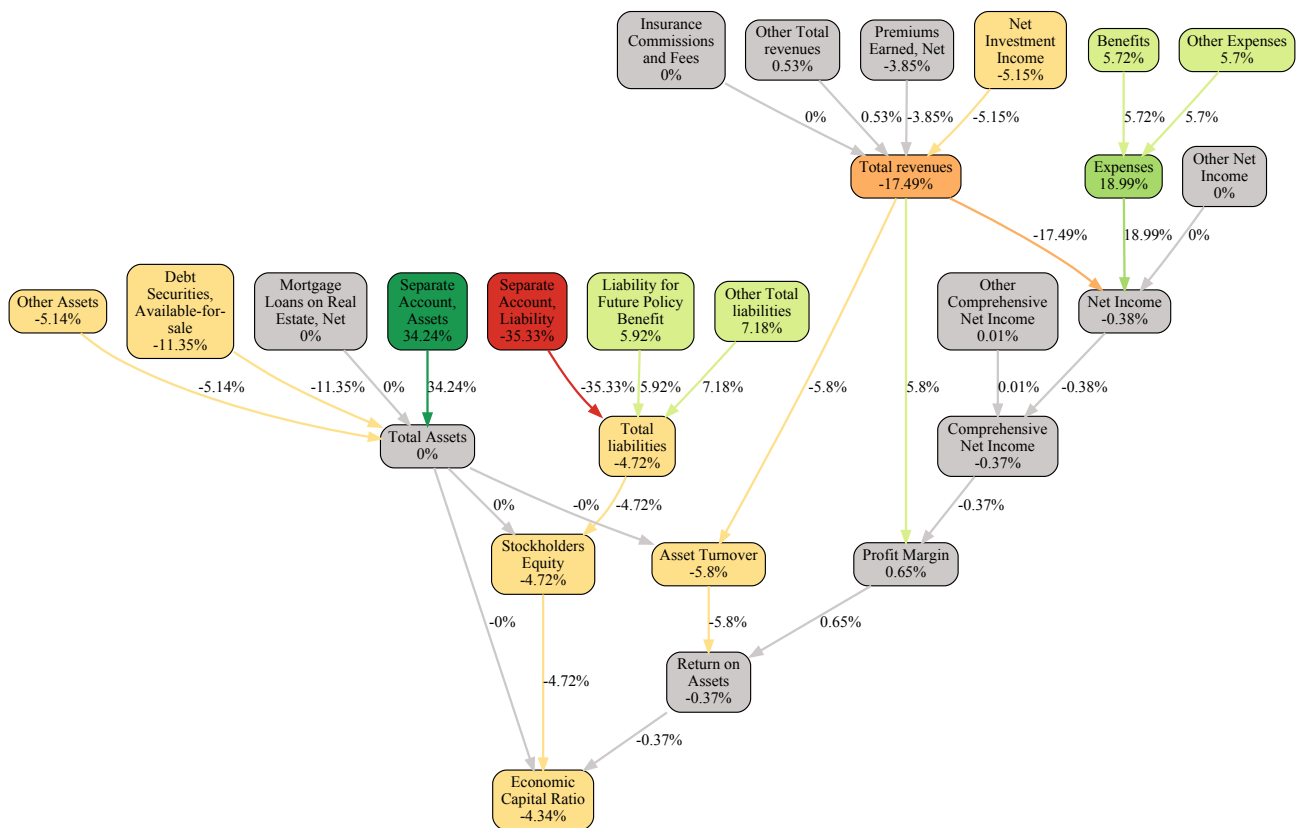




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# LIFE INSURANCE 2017

PRUCO LIFE INSURANCE CO  
Rank 23 of 25



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# LIFE INSURANCE 2017

## PRUCO LIFE INSURANCE CO Rank 23 of 25



The relative strengths and weaknesses of PRUCO LIFE INSURANCE CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PRUCO LIFE INSURANCE CO compared to the market average is the variable Separate Account, Assets, increasing the Economic Capital Ratio by 34% points. The greatest weakness of PRUCO LIFE INSURANCE CO is the variable Separate Account, Liability, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 1.6%, being 4.3% points below the market average of 5.9%.

Input Variable	Value in 1000 USD
Benefits	41,020
Debt Securities, Available-for-sale	5,634,305
Insurance Commissions and Fees	787,195
Liability for Future Policy Benefit	16,503,260
Mortgage Loans on Real Estate, Net	1,150,381
Net Investment Income	375,950
Other Assets	32,274,876
Other Comprehensive Net Income	6,170
Other Expenses	774,965
Other Net Income	0
Other Total liabilities	20,059,499
Other Total revenues	873,999
Premiums Earned, Net	-825,942
Separate Account, Assets	116,606,428
Separate Account, Liability	116,606,428

Output Variable	Value in 1000 USD
Expenses	815,985
Total revenues	1,211,202
Total liabilities	153,169,187
Total Assets	155,665,990
Stockholders Equity	2,496,803
Net Income	395,217
Comprehensive Net Income	401,387
Asset Turnover	0.78%
Profit Margin	33%
Return on Assets	0.26%
Economic Capital Ratio	1.6%

