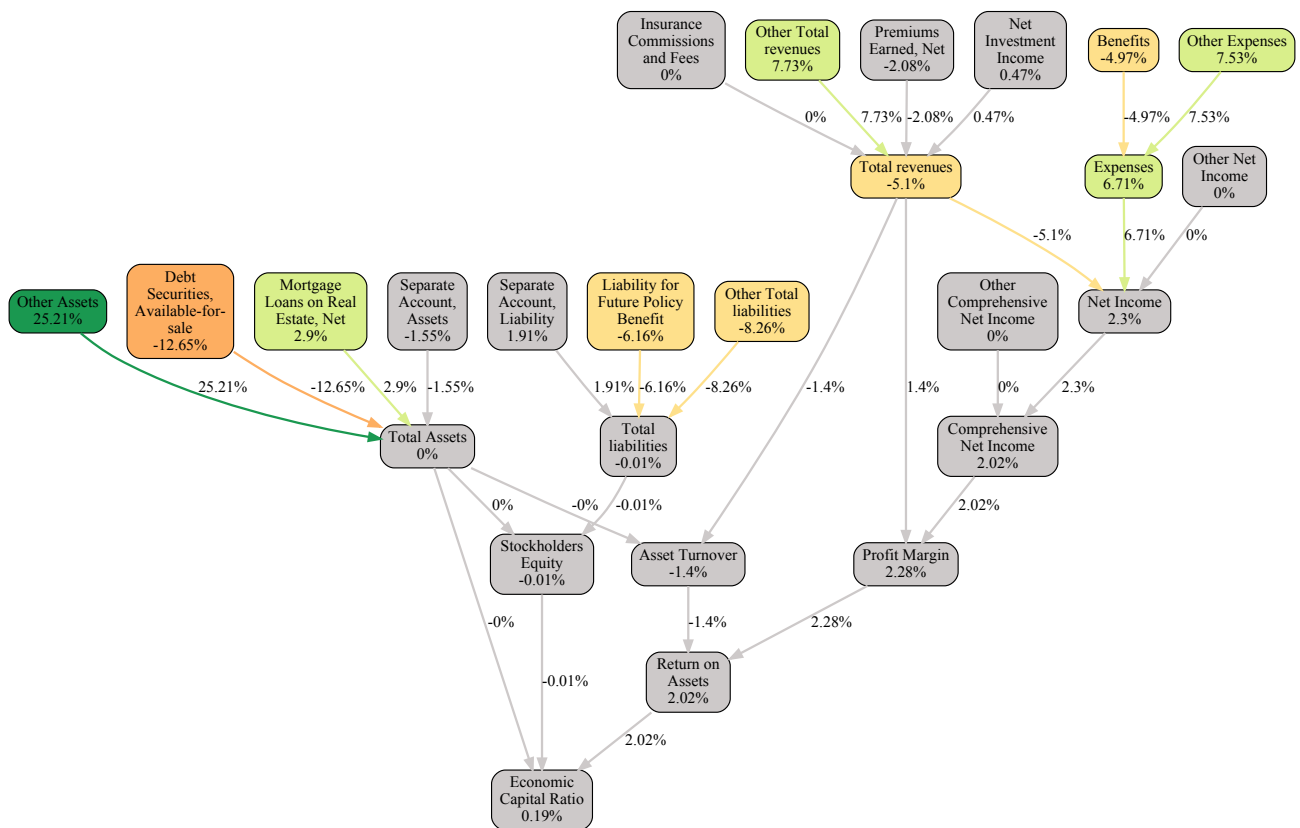




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# LIFE INSURANCE 2018

PROTECTIVE LIFE INSURANCE CO  
Rank 12 of 25



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• Financial Strength Rankings using Artificial Intelligence

• [www.realrate.ai](http://www.realrate.ai)



# LIFE INSURANCE 2018

## PROTECTIVE LIFE INSURANCE CO Protective. Rank 12 of 25

The relative strengths and weaknesses of PROTECTIVE LIFE INSURANCE CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PROTECTIVE LIFE INSURANCE CO compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 25% points. The greatest weakness of PROTECTIVE LIFE INSURANCE CO is the variable Debt Securities, Available-for-sale, reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 9.9%, being 0.19% points above the market average of 9.7%.

Input Variable	Value in 1000 USD
Benefits	2,955,005
Debt Securities, Available-for-sale	0
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	30,956,792
Mortgage Loans on Real Estate, Net	6,800,000
Net Investment Income	1,786,015
Other Assets	72,313,735
Other Comprehensive Net Income	0
Other Expenses	175,245
Other Net Income	0
Other Total liabilities	39,832,658
Other Total revenues	2,526,652
Premiums Earned, Net	0
Separate Account, Assets	0
Separate Account, Liability	0

Output Variable	Value in 1000 USD
Expenses	3,130,250
Total revenues	4,312,667
Total liabilities	70,789,450
Total Assets	79,113,735
Stockholders Equity	8,324,285
Net Income	1,182,417
Comprehensive Net Income	1,182,417
Asset Turnover	5.5%
Profit Margin	27%
Return on Assets	1.5%
Economic Capital Ratio	9.9%

