





LIFE INSURANCE 2019

PROTECTIVE LIFE CORP Rank 16 of 24



The relative strengths and weaknesses of PROTECTIVE LIFE CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PROTECTIVE LIFE CORP compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 28% points. The greatest weakness of PROTECTIVE LIFE CORP is the variable Debt Securities, Available-for-sale, reducing the Economic Capital Ratio by 17% points.

The company's Economic Capital Ratio, given in the ranking table, is 4.6%, being 1.3% points below the market average of 5.9%.

Input Variable	Value in 1000 USD
Benefits	3,515,869
Debt Securities, Available-for-sale	0
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	41,901,552
Mortgage Loans on Real Estate, Net	7,700,000
Net Investment Income	2,544,738
Other Assets	82,238,754
Other Comprehensive Net Income	0
Other Expenses	1,142,067
Other Net Income	0
Other Total liabilities	42,269,468
Other Total revenues	2,496,216
Premiums Earned, Net	0
Separate Account, Assets	0
Separate Account, Liability	0

Output Variable	Value in 1000 USD
Expenses	4,657,936
Total revenues	5,040,954
Total liabilities	84,171,020
Total Assets	89,938,754
Stockholders Equity	5,767,734
Net Income	383,018
Comprehensive Net Income	383,018
Asset Turnover	5.6%
Profit Margin	7.6%
Return on Assets	0.43%
Economic Capital Ratio	4.6%

