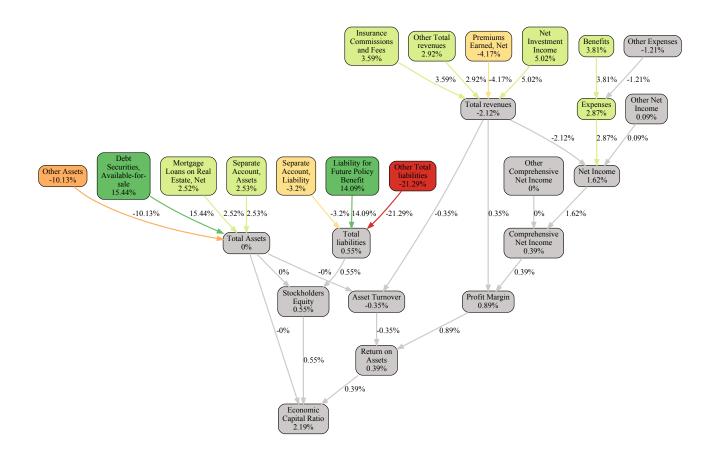


LIFE INSURANCE 2020

FBL FINANCIAL GROUP INC Rank 11 of 26







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The relative strengths and weaknesses of FBL FINANCIAL GROUP INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of FBL FINANCIAL GROUP INC compared to the market average is the variable Debt Securities, Available-for-sale, increasing the Economic Capital Ratio by 15% points. The greatest weakness of FBL FINANCIAL GROUP INC is the variable Other Total liabilities, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 11%, being 2.2% points above the market average of 8.7%.

Input Variable	Value in 1000 USD
Benefits	174,654
Debt Securities, Available-for-sale	7,702,628
Insurance Commissions and Fees	127,113
Liability for Future Policy Benefit	0
Mortgage Loans on Real Estate, Net	1,011,678
Net Investment Income	424,998
Other Assets	1,120,019
Other Comprehensive Net Income	0
Other Expenses	477,175
Other Net Income	3,357
Other Total liabilities	8,348,409
Other Total revenues	222,570
Premiums Earned, Net	0
Separate Account, Assets	645,881
Separate Account, Liability	645,881

Output Variable	Value in 1000 USD
Expenses	651,829
Total revenues	774,681
Total liabilities	8,994,290
Total Assets	10,480,206
Stockholders Equity	1,485,916
Net Income	126,209
Comprehensive Net Income	126,209
Asset Turnover	7.4%
Profit Margin	16%
Return on Assets	1.2%
Economic Capital Ratio	11%