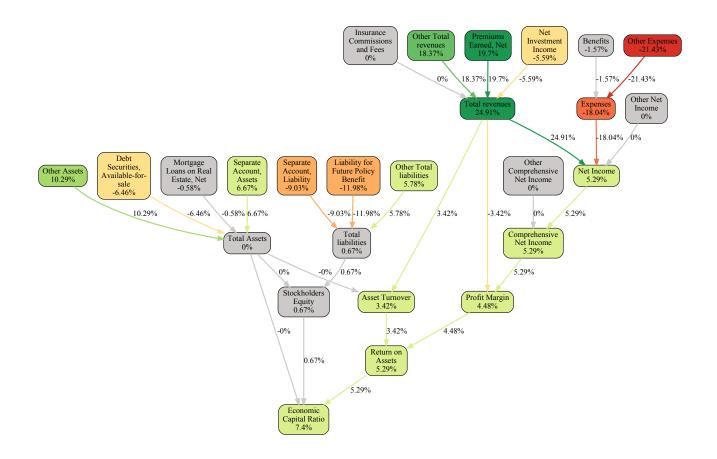
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Primerica Inc. Rank 6 of 22





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The relative strengths and weaknesses of Primerica Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Primerica Inc. compared to the market average is the variable Total revenues, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Primerica Inc. is the variable Other Expenses, reducing the Economic Capital Ratio by 21% points.

The company's Economic Capital Ratio, given in the ranking table, is 14%, being 7.4% points above the market average of 6.2%.

Input Variable	Value in 1000 USD
Benefits	722,753
Debt Securities, Available-for-sale	2,702,567
Insurance Commissions and Fees	0
Liability for Future Policy Benefit	7,138,649
Mortgage Loans on Real Estate, Net	0
Net Investment Income	86,460
Other Assets	10,620,664
Other Comprehensive Net Income	0
Other Expenses	1,614,999
Other Net Income	0
Other Total liabilities	4,094,799
Other Total revenues	1,117,388
Premiums Earned, Net	1,505,884
Separate Account, Assets	2,799,992
Separate Account, Liability	2,799,992

Output Variable	Value in 1000 USD
Expenses	2,337,752
Total revenues	2,709,732
Total liabilities	14,033,440
Total Assets	16,123,223
Stockholders Equity	2,089,783
Net Income	371,980
Comprehensive Net Income	371,980
Asset Turnover	17%
Profit Margin	14%
Return on Assets	2.3%
Economic Capital Ratio	14%