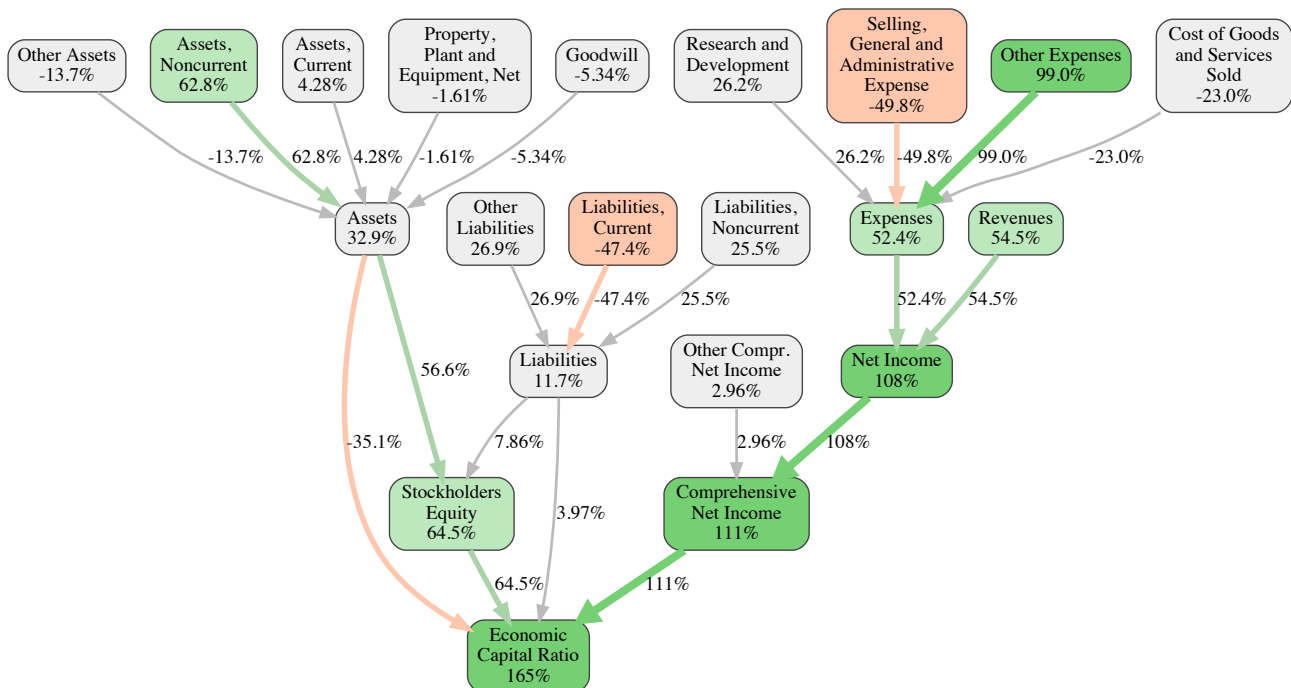




RealRate

MOTOR VEHICLE PARTS 2021

HARLEY-DAVIDSON INC.
Rank 15 of 56



RealRate

• Financial Strength Rankings using Artificial Intelligence

• www.realrate.ai

The relative strengths and weaknesses of HARLEY-DAVIDSON INC. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of HARLEY-DAVIDSON INC. compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 109% points. The greatest weakness of HARLEY-DAVIDSON INC. is the variable Selling, General and Administrative Expense, reducing the Economic Capital Ratio by 50% points.

The company's Economic Capital Ratio, given in the ranking table, is 174%, being 164% points above the market average of 9.2%.

Input Variable	Value in 1000 USD
Assets, Current	5,845,433
Assets, Noncurrent	5,101,159
Cost of Goods and Services Sold	2,435,745
Goodwill	65,976
Liabilities, Current	3,981,954
Liabilities, Noncurrent	0
Other Assets	254,249
Other Compr. Net Income	53,532
Other Expenses	572,419
Other Liabilities	0
Other Net Income	5,712
Property, Plant and Equipment, Net	743,784
Research and Development	0
Revenues	4,054,377
Selling, General and Administrative Expense	1,050,627

Output Variable	Value in 1000 USD
Liabilities	3,981,954
Assets	12,010,601
Expenses	4,058,791
Stockholders Equity	8,028,647
Net Income	1,298
Comprehensive Net Income	54,830
Economic Capital Ratio	175%