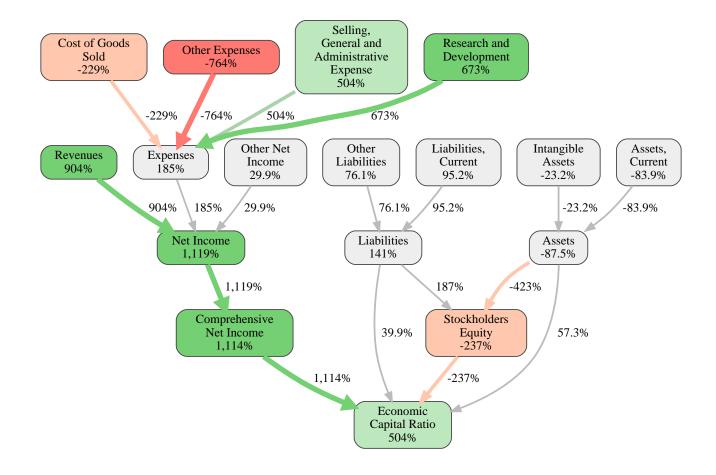


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RELIV INTERNATIONAL INC Rank 41 of 313





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The relative strengths and weaknesses of RELIV INTERNATIONAL INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of RELIV INTERNATIONAL INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 1,119% points. The greatest weakness of RELIV INTERNATIONAL INC is the variable Other Expenses, reducing the Economic Capital Ratio by 764% points.

The company's Economic Capital Ratio, given in the ranking table, is 87%, being 504% points above the market average of -417%.

Input Variable	Value in 1000 USD
Assets, Current	8,932
Cost of Goods Sold	10,024
Intangible Assets	2,400
Liabilities, Current	4,623
Liabilities, Non-Current	2,928
Other Assets	5,279
Other Compr. Net Income	-396
Other Expenses	36,416
Other Liabilities	0
Other Net Income	303
Property and Equipment	5,854
Research and Development	0
Revenues	45,513
Selling, General and Administrative Expense	0

Output Variable	Value in 1000 USD
Assets	22,466
Liabilities	7,552
Expenses	46,440
Stockholders Equity	14,914
Net Income	-625
Comprehensive Net Income	-823
Economic Capital Ratio	87%