



The relative strengths and weaknesses of RELIV INTERNATIONAL INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of RELIV INTERNATIONAL INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 1,068% points. The greatest weakness of RELIV INTERNATIONAL INC is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 243% points.

The company's Economic Capital Ratio, given in the ranking table, is 95%, being 373% points above the market average of -278%.

Input Variable	Value in 1000 USD
Assets, Current	8,396
Cost of Goods Sold	9,401
Intangible Assets	2,174
Liabilities, Current	6,258
Liabilities, Non-Current	453
Other Assets	4,829
Other Compr. Net Income	114
Other Expenses	15,340
Other Liabilities	0
Other Net Income	141
Property and Equipment	5,677
Research and Development	0
Revenues	41,789
Selling, General and Administrative Expense	17,885

Output Variable	Value in 1000 USD
Assets	21,076
Liabilities	6,711
Expenses	42,626
Stockholders Equity	14,365
Net Income	-697
Comprehensive Net Income	-640
Economic Capital Ratio	95%