



The relative strengths and weaknesses of RELIV INTERNATIONAL INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of RELIV INTERNATIONAL INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 1,259% points. The greatest weakness of RELIV INTERNATIONAL INC is the variable Cost of Goods Sold, reducing the Economic Capital Ratio by 307% points.

The company's Economic Capital Ratio, given in the ranking table, is 108%, being 410% points above the market average of -303%.

Input Variable	Value in 1000 USD
Assets, Current	5,866
Cost of Goods Sold	9,557
Intangible Assets	1,722
Liabilities, Current	3,989
Liabilities, Non-Current	216
Other Assets	3,278
Other Compr. Net Income	45
Other Expenses	11,774
Other Liabilities	0
Other Net Income	630
Property and Equipment	4,441
Research and Development	0
Revenues	35,055
Selling, General and Administrative Expense	14,799

Output Variable	Value in 1000 USD
Assets	15,307
Liabilities	4,205
Expenses	36,130
Stockholders Equity	11,102
Net Income	-444
Comprehensive Net Income	-422
Economic Capital Ratio	108%