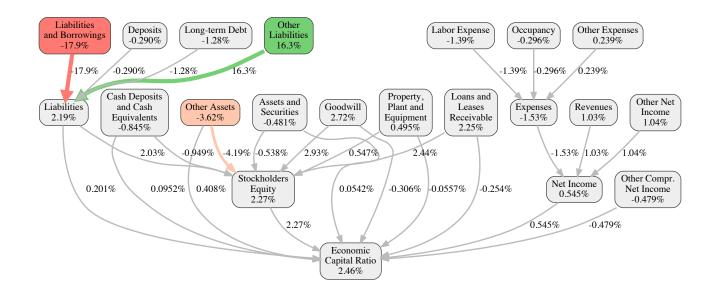


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The relative strengths and weaknesses of RENASANT CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of RENASANT CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 16% points. The greatest weakness of RENASANT CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 18% points.

The company's Economic Capital Ratio, given in the ranking table, is 10%, being 2.5% points above the market average of 7.7%.

Input Variable	Value in 1000 USD
Assets and Securities	1,456,140
Cash Deposits and Cash Equivalents	414,930
Deposits	10,213,168
Fees	10,166
Goodwill	939,683
IT and Equipment Expense	19,679
Labor Expense	250,784
Liabilities and Borrowings	7,857,561
Loans and Leases Receivable	9,637,476
Long-term Debt	376,507
Occupancy	49,553
Other Assets	642,692
Other Compr. Net Income	-29,431
Other Expenses	30,916
Other Liabilities	-7,172,307
Other Net Income	436,607
Other Noninterest Expense	13,076
Property, Plant and Equipment	309,697
Revenues	153,254

Output Variable	Value in 1000 USD
Liabilities	11,274,929
Assets	13,400,618
Expenses	374,174
Stockholders Equity	2,125,689
Net Income	215,687
Comprehensive Net Income	186,256
Economic Capital Ratio	10%