



The relative strengths and weaknesses of RENASANT CORP are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of RENASANT CORP compared to the market average is the variable Other Liabilities, increasing the Economic Capital Ratio by 17% points. The greatest weakness of RENASANT CORP is the variable Liabilities and Borrowings, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 8.5%, being 1.8% points above the market average of 6.6%.

Input Variable	Value in 1000 USD
Assets and Securities	1,551,242
Cash Deposits and Cash Equivalents	633,203
Deposits	12,059,081
Fees	11,293
Goodwill	939,683
IT and Equipment Expense	20,685
Labor Expense	302,388
Liabilities and Borrowings	8,615,521
Loans and Leases Receivable	10,757,503
Long-term Debt	474,970
Occupancy	54,080
Other Assets	747,485
Other Compr. Net Income	4,464
Other Expenses	38,589
Other Liabilities	-8,352,693
Other Net Income	339,947
Other Noninterest Expense	44,953
Property, Plant and Equipment	300,496
Revenues	235,532

Output Variable	Value in 1000 USD
Liabilities	12,796,879
Assets	14,929,612
Expenses	471,988
Stockholders Equity	2,132,733
Net Income	103,491
Comprehensive Net Income	107,955
Economic Capital Ratio	8.5%