

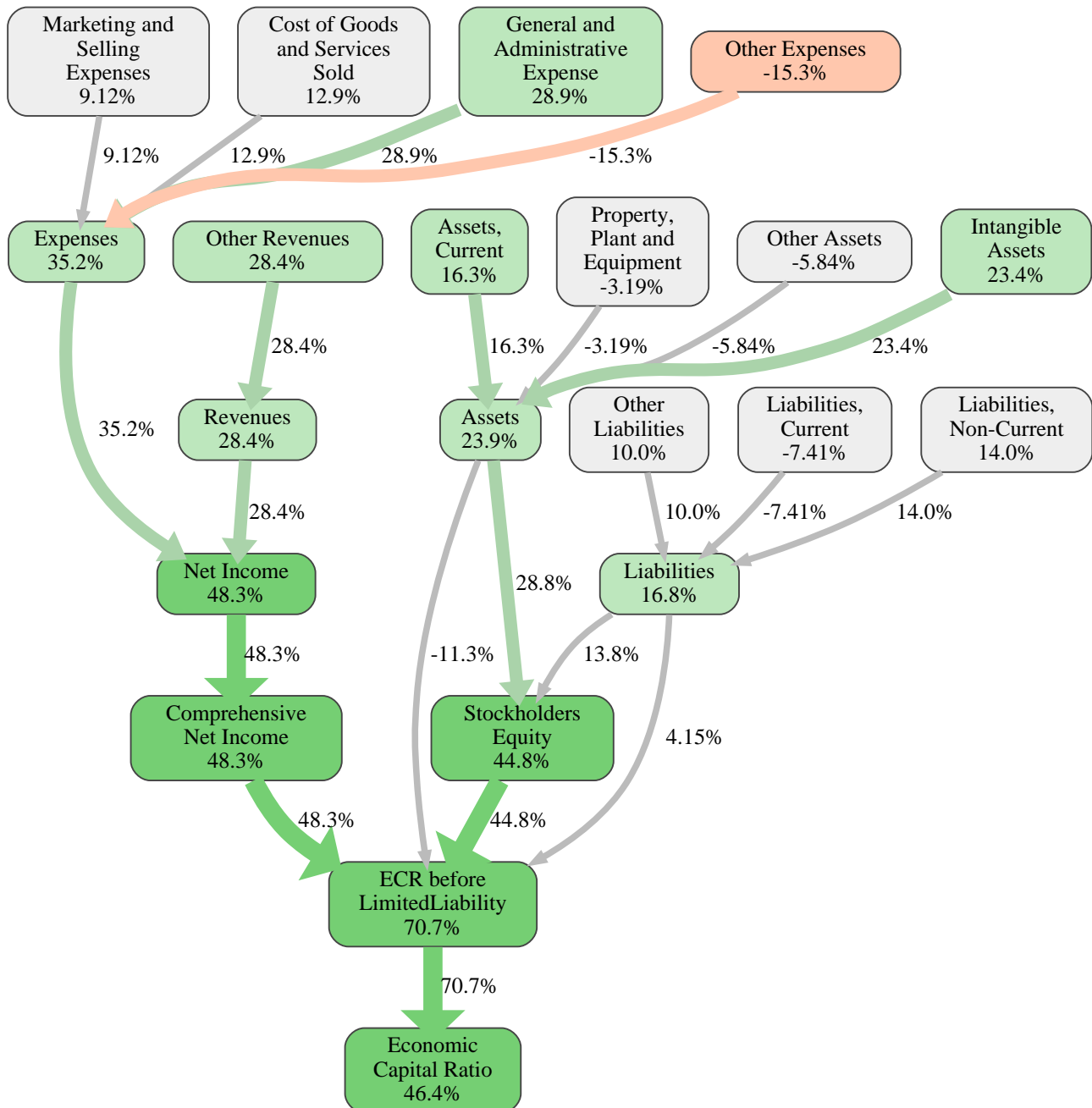


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# ADVERTISING 2013

Omnicom Group INC  
Rank 8 of 24

OmnicomGroup



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The relative strengths and weaknesses of Omnicom Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Omnicom Group INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 48% points. The greatest weakness of Omnicom Group INC is the variable Other Expenses, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 121%, being 46% points above the market average of 75%.

Input Variable	Value in 1000 USD
Assets, Current	11,661,400
Assets, Non-Current	311,200
Cost of Goods and Services Sold	0
General and Administrative Expense	0
Intangible Assets	9,300,300
Liabilities, Current	11,875,800
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	155,200
Other Compr. Net Income	-57,000
Other Expenses	13,122,000
Other Liabilities	0
Other Net Income	20,100
Other Revenues	14,219,400
Property, Plant and Equipment	723,800

Output Variable	Value in 1000 USD
Assets	22,151,900
Liabilities	11,875,800
Expenses	13,122,000
Revenues	14,219,400
Stockholders Equity	10,276,100
Net Income	1,117,500
Comprehensive Net Income	1,060,500
ECR before Limited Liability	53%
Economic Capital Ratio	121%