



The relative strengths and weaknesses of Conversant INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Conversant INC compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 75% points. The greatest weakness of Conversant INC is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 16% points.

The company's Economic Capital Ratio, given in the ranking table, is 151%, being 76% points above the market average of 75%.

Input Variable	Value in 1000 USD
Assets, Current	311,261
Assets, Non-Current	3,199
Cost of Goods and Services Sold	249,259
General and Administrative Expense	81,050
Intangible Assets	434,507
Liabilities, Current	142,401
Liabilities, Non-Current	7,044
Marketing and Selling Expenses	85,470
Other Assets	121,715
Other Compr. Net Income	4,432
Other Expenses	150,319
Other Liabilities	159,546
Other Net Income	6,936
Other Revenues	660,878
Property, Plant and Equipment	29,014

Output Variable	Value in 1000 USD
Assets	899,696
Liabilities	308,991
Expenses	566,098
Revenues	660,878
Stockholders Equity	590,705
Net Income	101,716
Comprehensive Net Income	106,148
ECR before Limited Liability	94%
Economic Capital Ratio	151%