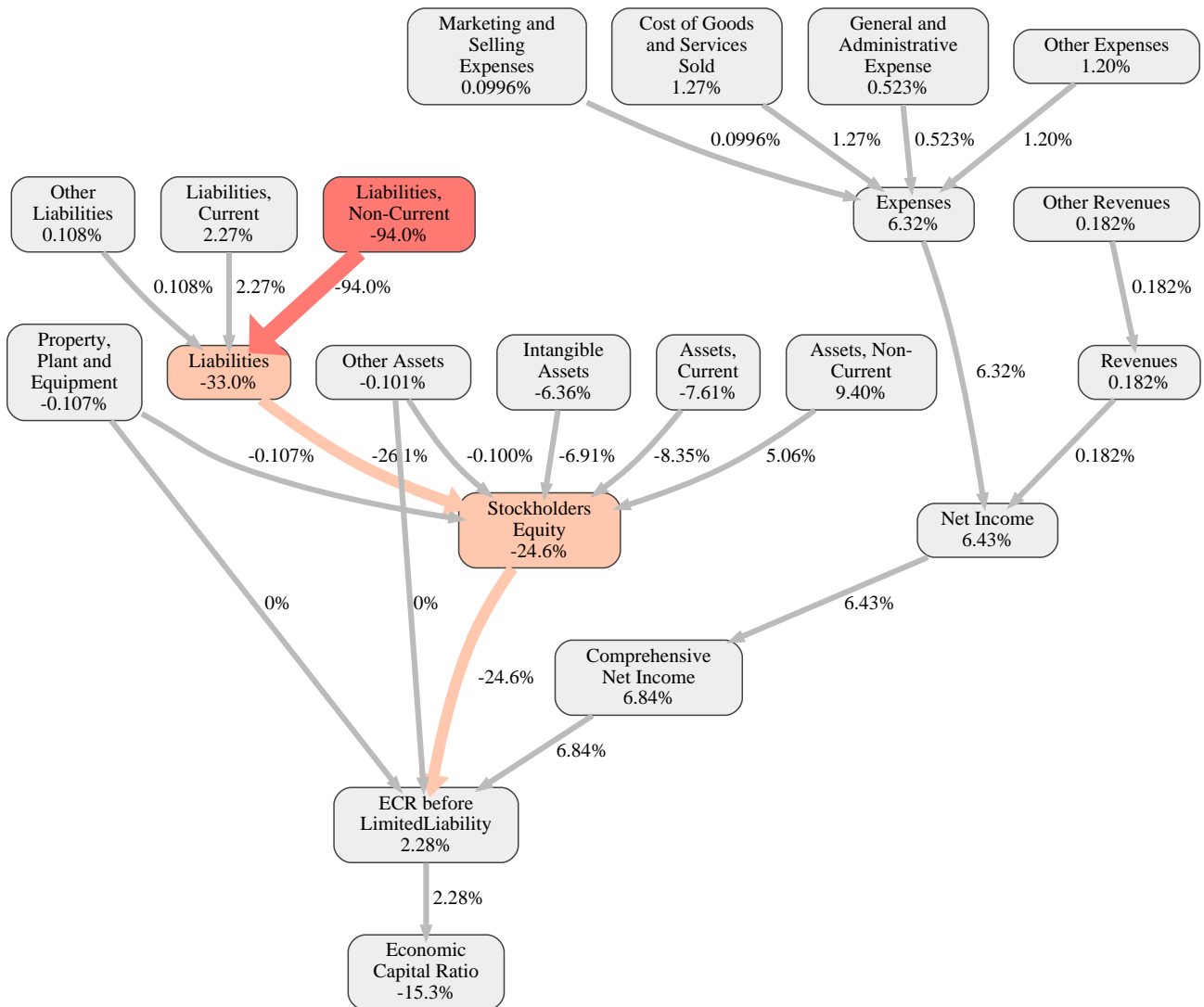




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The relative strengths and weaknesses of National Cinemedia LLC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of National Cinemedia LLC compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 9.4% points. The greatest weakness of National Cinemedia LLC is the variable Liabilities, Non-Current, reducing the Economic Capital Ratio by 94% points.

The company's Economic Capital Ratio, given in the ranking table, is 74%, being 15% points below the market average of 89%.

Input Variable	Value in 1000 USD
Assets, Current	141,600
Assets, Non-Current	557,600
Cost of Goods and Services Sold	0
General and Administrative Expense	20,100
Intangible Assets	0
Liabilities, Current	122,400
Liabilities, Non-Current	876,000
Marketing and Selling Expenses	61,500
Other Assets	-25,600
Other Compr. Net Income	10,300
Other Expenses	179,900
Other Liabilities	0
Other Net Income	-38,400
Other Revenues	462,800
Property, Plant and Equipment	25,600

Output Variable	Value in 1000 USD
Assets	699,200
Liabilities	998,400
Expenses	261,500
Revenues	462,800
Stockholders Equity	-299,200
Net Income	162,900
Comprehensive Net Income	173,200
ECR before Limited Liability	-7.1%
Economic Capital Ratio	74%