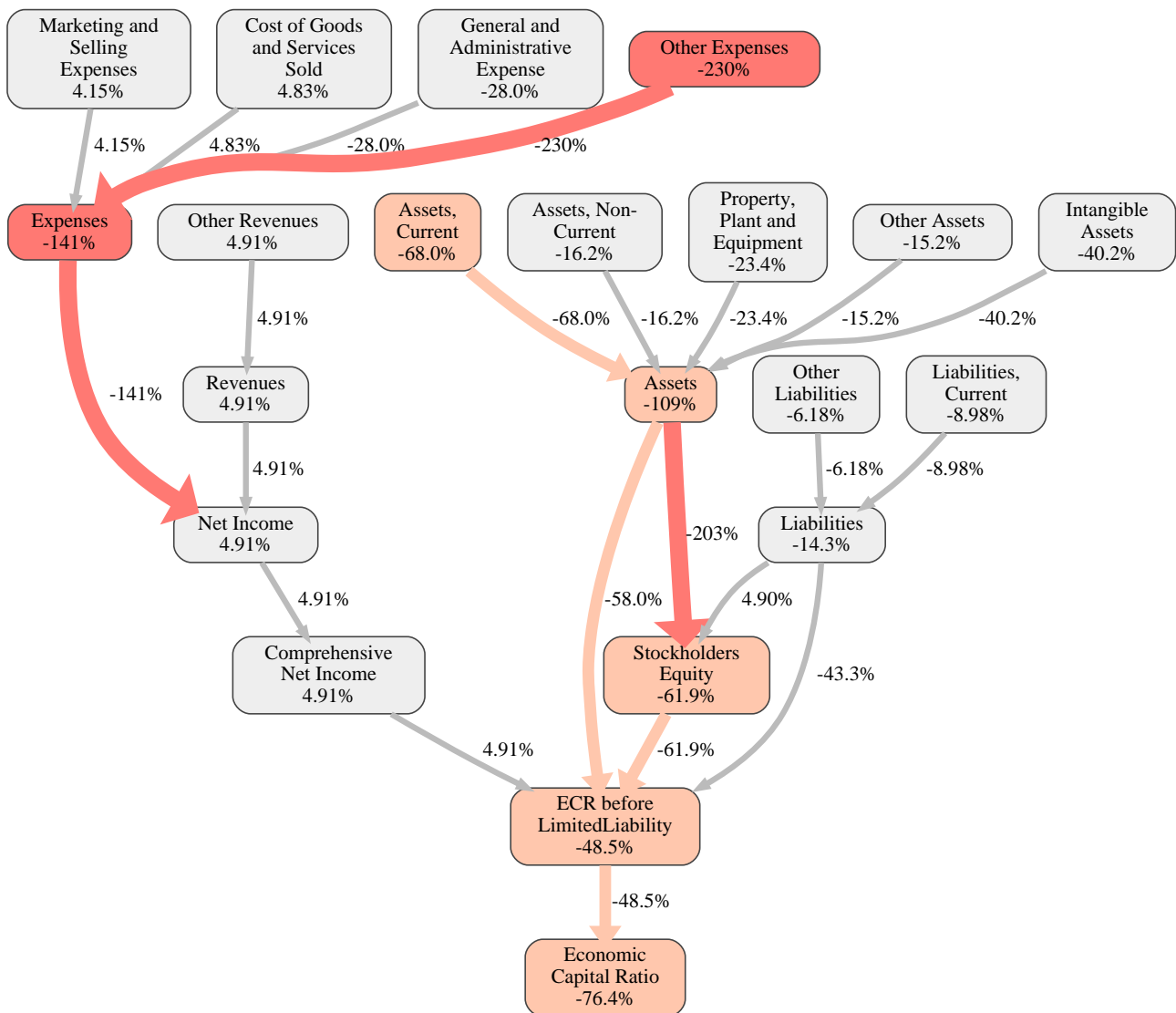




RealRate

# ADVERTISING 2015

CMG Holdings Group INC  
Rank 29 of 33



The relative strengths and weaknesses of CMG Holdings Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CMG Holdings Group INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 4.9% points. The greatest weakness of CMG Holdings Group INC is the variable Other Expenses, reducing the Economic Capital Ratio by 230% points.

The company's Economic Capital Ratio, given in the ranking table, is 4.9%, being 76% points below the market average of 81%.

Input Variable	Value in 1000 USD
Assets, Current	36
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	2,909
Intangible Assets	54
Liabilities, Current	1,322
Liabilities, Non-Current	0
Marketing and Selling Expenses	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	6,493
Other Liabilities	0
Other Net Income	322
Other Revenues	7,811
Property, Plant and Equipment	32

Output Variable	Value in 1000 USD
Assets	123
Liabilities	1,322
Expenses	9,402
Revenues	7,811
Stockholders Equity	-1,199
Net Income	-1,268
Comprehensive Net Income	-1,268
ECR before Limited Liability	-305%
Economic Capital Ratio	4.9%