



The relative strengths and weaknesses of Telaria Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Telaria Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 66% points. The greatest weakness of Telaria Inc is the variable Cost of Goods and Services Sold, reducing the Economic Capital Ratio by 40% points.

The company's Economic Capital Ratio, given in the ranking table, is 141%, being 59% points above the market average of 81%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	126,317	Assets	178,005
Assets, Non-Current	51,688	Liabilities	38,232
Cost of Goods and Services Sold	101,673	Expenses	182,976
General and Administrative Expense	14,712	Revenues	159,487
Intangible Assets	45,271	Stockholders Equity	139,773
Liabilities, Current	37,293	Net Income	-23,489
Liabilities, Non-Current	0	Comprehensive Net Income	-23,586
Marketing and Selling Expenses	42,623	ECR before Limited Liability	79%
Other Assets	-50,845	Economic Capital Ratio	141%
Other Compr. Net Income	-97		
Other Expenses	23,968		
Other Liabilities	939		
Other Net Income	0		
Other Revenues	159,487		
Property, Plant and Equipment	5,574		