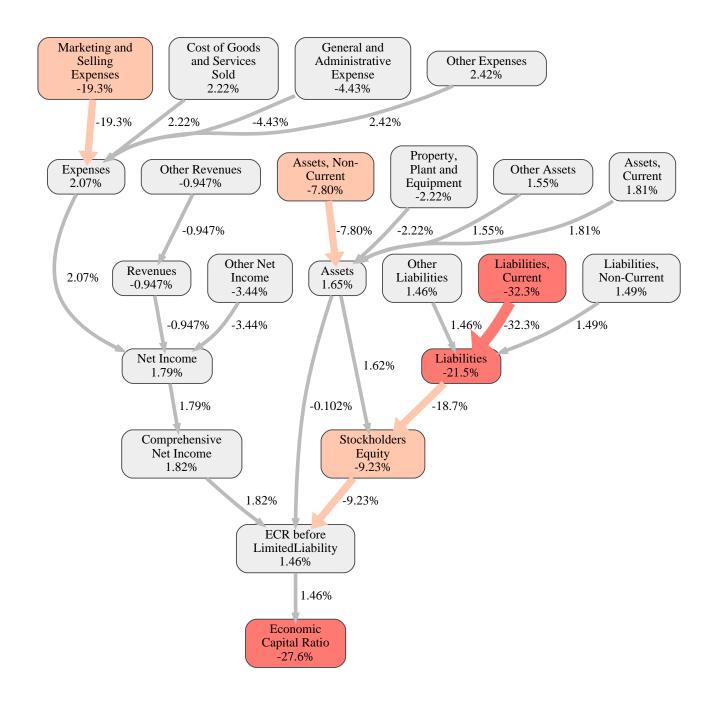


ADVERTISING 2022

TRAVELZOO Rank 20 of 30







ADVERTISING 2022

TRAVELZOO Rank 20 of 30



The relative strengths and weaknesses of TRAVELZOO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of TRAVELZOO compared to the market average is the variable Other Expenses, increasing the Economic Capital Ratio by 2.4% points. The greatest weakness of TRAVELZOO is the variable Liabilities, Current, reducing the Economic Capital Ratio by 32% points.

The company's Economic Capital Ratio, given in the ranking table, is 75%, being 28% points below the market average of 103%.

Input Variable	Value in 1000 USD
Assets, Current	65,123
Assets, Non-Current	0
Cost of Goods and Services Sold	11,388
General and Administrative Expense	19,753
Intangible Assets	22,070
Liabilities, Current	87,884
Liabilities, Non-Current	11,475
Marketing and Selling Expenses	30,294
Other Assets	11,875
Other Compr. Net Income	266
Other Expenses	4,368
Other Liabilities	0
Other Net Income	3,993
Other Revenues	62,712
Property, Plant and Equipment	659

Output Variable	Value in 1000 USD
Assets	99,727
Liabilities	99,359
Expenses	65,803
Revenues	62,712
Stockholders Equity	368
Net Income	902
Comprehensive Net Income	1,168
ECR before LimitedLiability	1.5%
Economic Capital Ratio	75%

