



The relative strengths and weaknesses of IZEA Worldwide Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of IZEA Worldwide Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 80% points. The greatest weakness of IZEA Worldwide Inc is the variable Marketing and Selling Expenses, reducing the Economic Capital Ratio by 4.4% points.

The company's Economic Capital Ratio, given in the ranking table, is 158%, being 55% points above the market average of 103%.

Input Variable	Value in 1000 USD
Assets, Current	85,390
Assets, Non-Current	0
Cost of Goods and Services Sold	14,462
General and Administrative Expense	11,034
Intangible Assets	4,230
Liabilities, Current	15,928
Liabilities, Non-Current	0
Marketing and Selling Expenses	8,795
Other Assets	1,020
Other Compr. Net Income	0
Other Expenses	1,089
Other Liabilities	42
Other Net Income	2,217
Other Revenues	30,022
Property, Plant and Equipment	155

Output Variable	Value in 1000 USD
Assets	90,795
Liabilities	15,970
Expenses	35,380
Revenues	30,022
Stockholders Equity	74,825
Net Income	-3,141
Comprehensive Net Income	-3,141
ECR before Limited Liability	103%
Economic Capital Ratio	158%