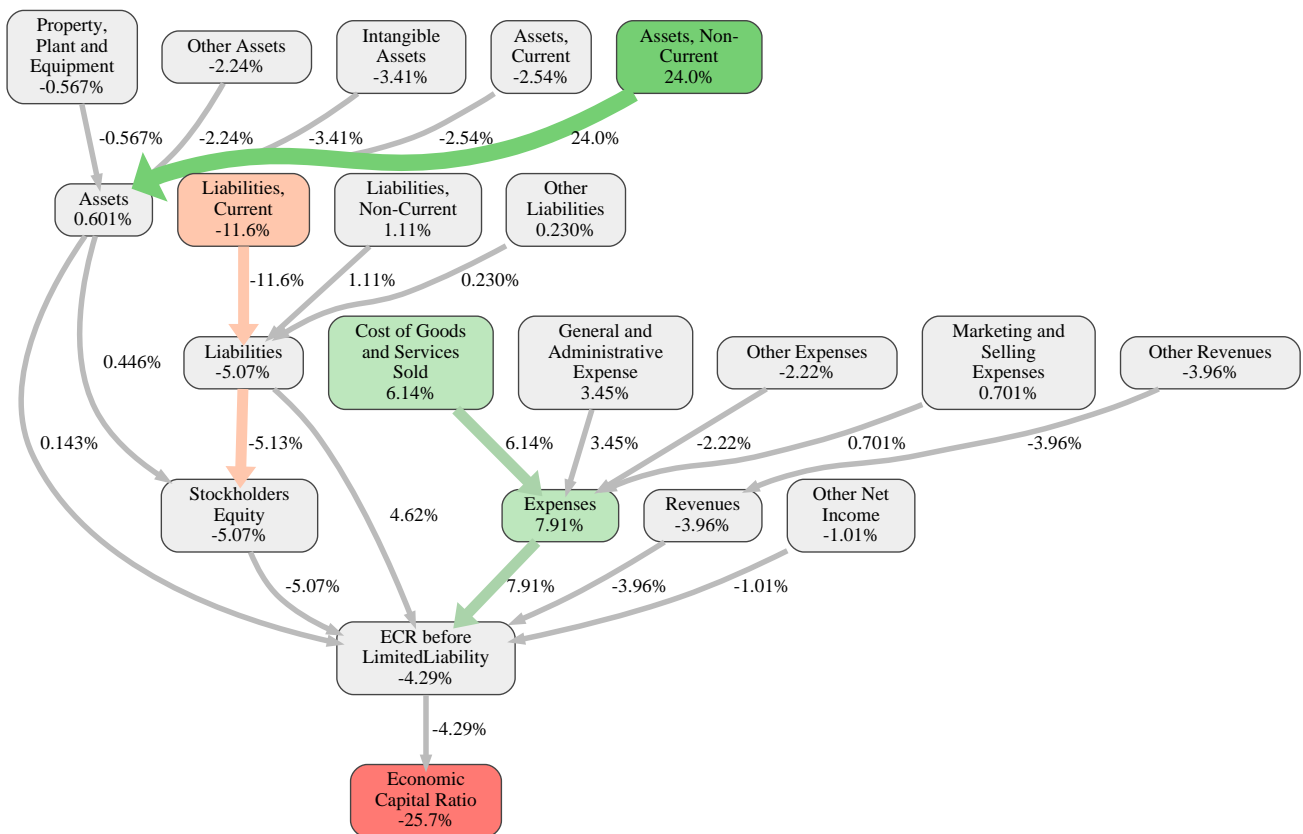




RealRate

ADVERTISING 2023

National Cinemedia Inc
Rank 22 of 28



The relative strengths and weaknesses of National Cinemedia Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of National Cinemedia Inc compared to the market average is the variable Assets, Non-Current, increasing the Economic Capital Ratio by 24% points. The greatest weakness of National Cinemedia Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 12% points.

The company's Economic Capital Ratio, given in the ranking table, is 69%, being 26% points below the market average of 94%.

Input Variable	Value in 1000 USD
Assets, Current	164,400
Assets, Non-Current	628,000
Cost of Goods and Services Sold	0
General and Administrative Expense	44,300
Intangible Assets	0
Liabilities, Current	1,203,100
Liabilities, Non-Current	53,300
Marketing and Selling Expenses	42,800
Other Assets	-13,000
Other Compr. Net Income	0
Other Expenses	277,400
Other Liabilities	0
Other Net Income	-35,600
Other Revenues	249,200
Property, Plant and Equipment	13,000

Output Variable	Value in 1000 USD
Assets	792,400
Liabilities	1,256,400
Expenses	364,500
Revenues	249,200
Stockholders Equity	-464,000
Net Income	-150,900
Comprehensive Net Income	-150,900
ECR before Limited Liability	-50%
Economic Capital Ratio	69%