



The relative strengths and weaknesses of PSQ Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of PSQ Holdings Inc compared to the market average is the variable Cost of Goods and Services Sold, increasing the Economic Capital Ratio by 9.4% points. The greatest weakness of PSQ Holdings Inc is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 66% points.

The company's Economic Capital Ratio, given in the ranking table, is 17%, being 93% points below the market average of 110%.

Input Variable	Value in 1000 USD
Assets, Current	21,175
Assets, Non-Current	0
Cost of Goods and Services Sold	0
General and Administrative Expense	15,222
Intangible Assets	3,881
Liabilities, Current	4,006
Liabilities, Non-Current	16
Marketing and Selling Expenses	12,096
Other Assets	64
Other Compr. Net Income	0
Other Expenses	33,600
Other Liabilities	10,790
Other Net Income	1,563
Other Revenues	6,027
Property, Plant and Equipment	127

Output Variable	Value in 1000 USD
Assets	25,247
Liabilities	14,813
Expenses	60,919
Revenues	6,027
Stockholders Equity	10,434
Net Income	-53,329
Comprehensive Net Income	-53,329
ECR before Limited Liability	-226%
Economic Capital Ratio	17%