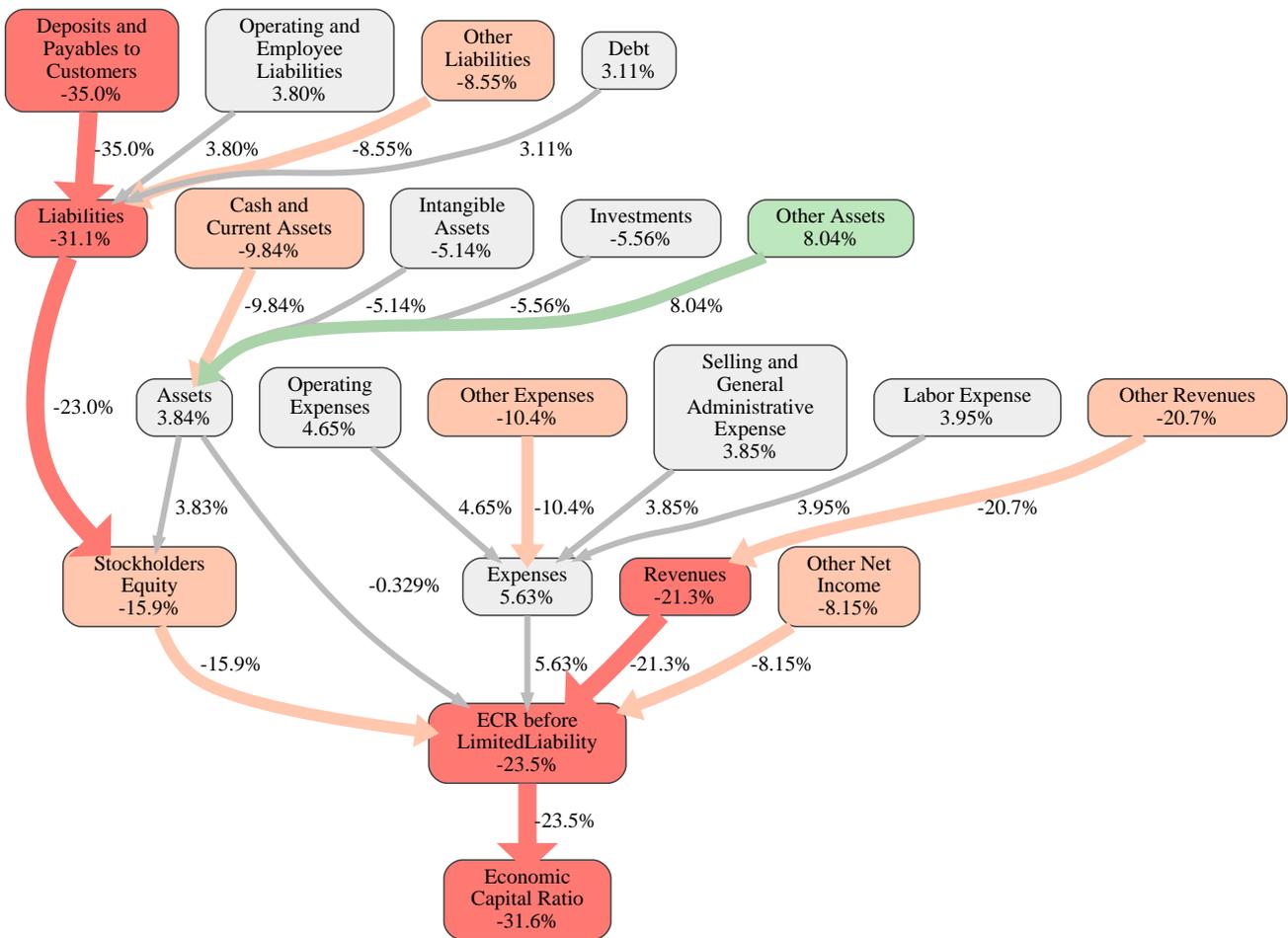




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# FINANCE SERVICES 2014

## Ameriprise Financial INC Rank 32 of 36





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## Ameriprise Financial INC Rank 32 of 36



The relative strengths and weaknesses of Ameriprise Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ameriprise Financial INC compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 8.0% points. The greatest weakness of Ameriprise Financial INC is the variable Deposits and Payables to Customers, reducing the Economic Capital Ratio by 35% points.

The company's Economic Capital Ratio, given in the ranking table, is 68%, being 32% points below the market average of 99%.

Input Variable	Value in 1000 USD
Cash and Current Assets	2,632,000
Cost of Goods Sold	3,036,000
Debt	0
Deposits and Payables to Customers	81,223,000
Depreciation Interest and Fees Expenses	2,760,000
Intangible Assets	0
Investment Income	0
Investments	0
Labor Expense	0
Loans Income	0
Loans Payable	0
Operating Expenses	0
Operating and Employee Liabilities	0
Other Assets	141,944,000
Other Compr. Net Income	-740,000
Other Expenses	1,011,000
Other Liabilities	54,121,000
Other Net Income	-3,000
Other Revenues	11,230,000
Revenue from Contract with Customer	0
Selling and General Administrative Expense	2,945,000

Output Variable	Value in 1000 USD
Liabilities	135,344,000
Assets	144,576,000
Expenses	9,752,000
Revenues	11,230,000
Stockholders Equity	9,232,000
Net Income	1,475,000
Comprehensive Net Income	735,000
ECR before Limited Liability	3.8%
Economic Capital Ratio	68%