

General and

FOOD 2011

Selling and

Tootsie ROLL Industries INC Rank 4 of 15





Tootsie



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The relative strengths and weaknesses of Tootsie ROLL Industries INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Tootsie ROLL Industries INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 25% points. The greatest weakness of Tootsie ROLL Industries INC is the variable Other Revenues, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 196%, being 16% points above the market average of 180%.

Input Variable	Value in 1000 USD
Assets, Current	237,591
General and administrative Expense	0
Intangible Assets	73,237
Liabilities, Current	58,505
Liabilities, Long Term	0
Other Assets	334,063
Other Compr. Net Income	1,183
Other Expenses	476,092
Other Liabilities	132,924
Other Net Income	8,358
Other Revenues	521,448
Property and equipment	215,492
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	860,383
Liabilities	191,429
Expenses	476,092
Revenues	521,448
Stockholders Equity	668,954
Net Income	53,714
Comprehensive Net Income	54,897
ECR before LimitedLiability	74%
Economic Capital Ratio	196%

