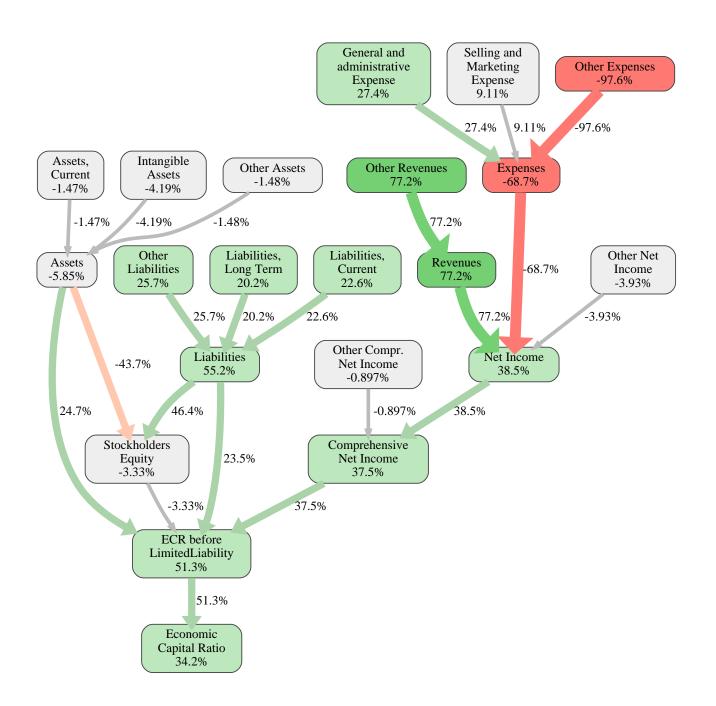


FOOD 2012



Medifast INC Rank 9 of 53









The relative strengths and weaknesses of Medifast INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Medifast INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 77% points. The greatest weakness of Medifast INC is the variable Other Expenses, reducing the Economic Capital Ratio by 98% points.

The company's Economic Capital Ratio, given in the ranking table, is 201%, being 34% points above the market average of 167%.

Input Variable	Value in 1000 USD
Assets, Current	63,986
General and administrative Expense	0
Intangible Assets	1,003
Liabilities, Current	20,256
Liabilities, Long Term	3,337
Other Assets	1,824
Other Compr. Net Income	0
Other Expenses	279,946
Other Liabilities	8,670
Other Net Income	298
Other Revenues	298,189
Property and equipment	38,852
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	105,665
Liabilities	32,263
Expenses	279,946
Revenues	298,189
Stockholders Equity	73,402
Net Income	18,541
Comprehensive Net Income	18,541
ECR before LimitedLiability	80%
Economic Capital Ratio	201%

