



The relative strengths and weaknesses of Be Active Holdings Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Be Active Holdings Inc compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 8.8% points. The greatest weakness of Be Active Holdings Inc is the variable General and administrative Expense, reducing the Economic Capital Ratio by 112% points.

The company's Economic Capital Ratio, given in the ranking table, is 8.8%, being 158% points below the market average of 167%.

Input Variable	Value in 1000 USD
Assets, Current	1.8
General and administrative Expense	53
Intangible Assets	0
Liabilities, Current	20
Liabilities, Long Term	0
Other Assets	0
Other Compr. Net Income	0
Other Expenses	6.0
Other Liabilities	0
Other Net Income	0.46
Other Revenues	8.9
Property and equipment	0
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	1.8
Liabilities	20
Expenses	59
Revenues	8.9
Stockholders Equity	-19
Net Income	-50
Comprehensive Net Income	-50
ECR before Limited Liability	-528%
Economic Capital Ratio	8.8%