



## Keurig Green Mountain INC

### Rank 7 of 57

The relative strengths and weaknesses of Keurig Green Mountain INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Keurig Green Mountain INC compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 43% points. The greatest weakness of Keurig Green Mountain INC is the variable Selling and Marketing Expense, reducing the Economic Capital Ratio by 13% points.

The company's Economic Capital Ratio, given in the ranking table, is 212%, being 52% points above the market average of 160%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	1,521,492	Assets	3,761,548
General and administrative Expense	293,729	Liabilities	597,063
Intangible Assets	1,223,400	Expenses	3,867,821
Liabilities, Current	597,063	Revenues	4,358,100
Liabilities, Long Term	0	Stockholders Equity	3,164,485
Other Assets	31,093	Net Income	484,103
Other Compr. Net Income	-30,256	Comprehensive Net Income	453,847
Other Expenses	3,013,662	ECR before Limited Liability	93%
Other Liabilities	0	Economic Capital Ratio	212%
Other Net Income	-6,176		
Other Revenues	4,358,100		
Property and equipment	985,563		
Selling and Marketing Expense	560,430		