

FOOD 2014

Barfresh FOOD Group INC Rank 55 of 57

Selling and General and Marketing Other Expenses Other Revenues administrative 27.9% -41.6% Expense Expense 2.29% -64.9% 2.29% 27.9% -64.9% -41.6% Other Net Intangible Property and Expenses Revenues Other Assets Income Assets equipment -41.9% -5.96% -41.6% 0.776% -20.0% 10.4% -41.9% 0.776% -20.0% -5.96% 10.4% -41.6% Liabilities, Other Liabilities, Net Income Assets Current Liabilities Long Term -66.7% -16.8% -5.85% 28.6% -4.26% -5.85% 28.6% -4.26% Other Compr. Liabilities -66.7% Net Income -5.02% 11.7% -0.361% -5.71% -0.361% -12.3% Comprehensive Stockholders 17.7% Net Income Equity -66.8% -10.8% -10.8% -66.8% ECR before LimitedLiability -67.5% -67.5% Economic **Capital Ratio** -99.3%



barfresh



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The relative strengths and weaknesses of Barfresh FOOD Group INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Barfresh FOOD Group INC compared to the market average is the variable Liabilities, Current, increasing the Economic Capital Ratio by 29% points. The greatest weakness of Barfresh FOOD Group INC is the variable Comprehensive Net Income, reducing the Economic Capital Ratio by 67% points.

The company's Economic Capital Ratio, given in the ranking table, is 61%, being 99% points below the market average of 160%.

Input Variable	Value in 1000 USD
Assets, Current	346
General and administrative Expense	1,804
Intangible Assets	0
Liabilities, Current	792
Liabilities, Long Term	0
Other Assets	43
Other Compr. Net Income	0
Other Expenses	241
Other Liabilities	0
Other Net Income	0
Other Revenues	8.9
Property and equipment	311
Selling and Marketing Expense	0

Value in 1000 USD
700
792
2,045
8.9
-91
-2,036
-2,036
-279%
61%

