



The relative strengths and weaknesses of Isatori Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Isatori Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 5.3% points. The greatest weakness of Isatori Inc is the variable Expenses, reducing the Economic Capital Ratio by 41% points.

The company's Economic Capital Ratio, given in the ranking table, is 129%, being 25% points below the market average of 153%.

Input Variable	Value in 1000 USD
Assets, Current	4,429
General and administrative Expense	1,083
Intangible Assets	0
Liabilities, Current	2,958
Liabilities, Long Term	0
Other Assets	155
Other Compr. Net Income	0
Other Expenses	7,690
Other Liabilities	0
Other Net Income	301
Other Revenues	9,655
Property and equipment	149
Selling and Marketing Expense	2,353

Output Variable	Value in 1000 USD
Assets	4,733
Liabilities	2,958
Expenses	11,126
Revenues	9,655
Stockholders Equity	1,776
Net Income	-1,170
Comprehensive Net Income	-1,170
ECR before Limited Liability	-7.4%
Economic Capital Ratio	129%