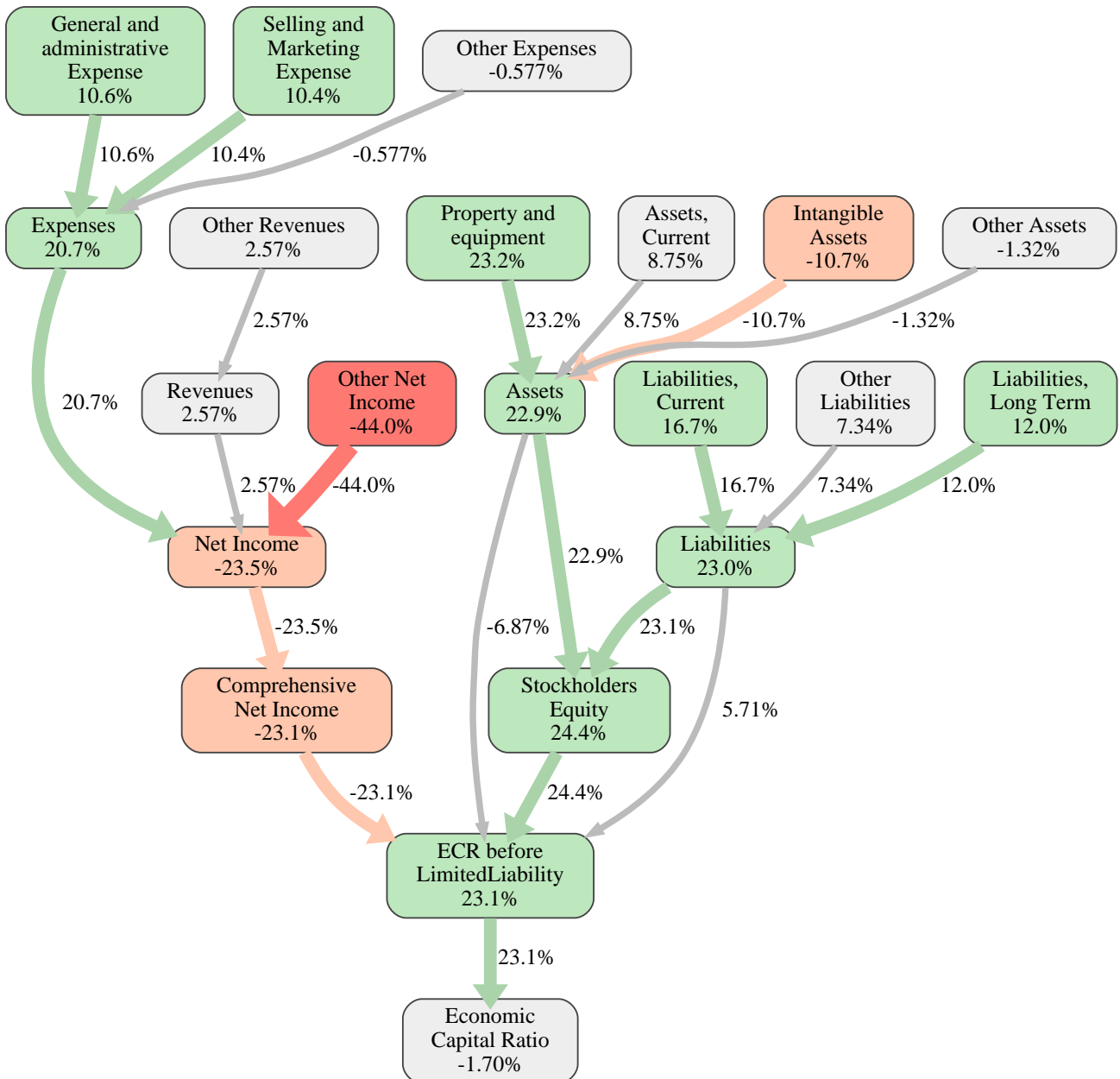




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The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 24% points. The greatest weakness of Freshpet Inc is the variable Other Net Income, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 152%, being 1.7% points below the market average of 153%.

Input Variable	Value in 1000 USD
Assets, Current	50,225
General and administrative Expense	0
Intangible Assets	0
Liabilities, Current	8,362
Liabilities, Long Term	0
Other Assets	4,411
Other Compr. Net Income	0
Other Expenses	93,224
Other Liabilities	707
Other Net Income	-30,880
Other Revenues	86,764
Property and equipment	57,826
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	112,462
Liabilities	9,069
Expenses	93,224
Revenues	86,764
Stockholders Equity	103,393
Net Income	-37,339
Comprehensive Net Income	-37,339
ECR before Limited Liability	24%
Economic Capital Ratio	152%