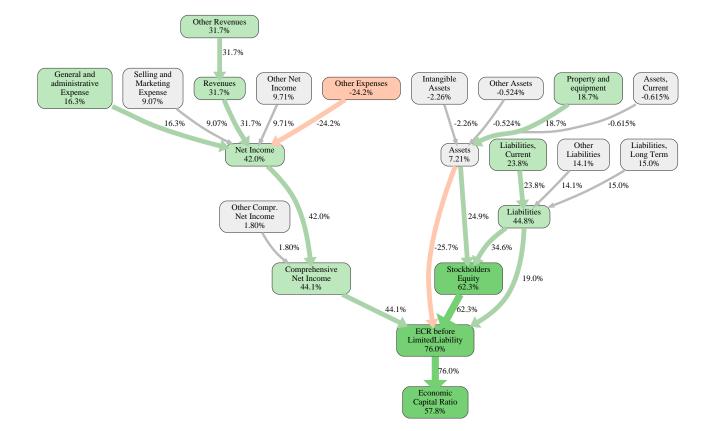


FOOD 2016













The relative strengths and weaknesses of Freshpet Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Freshpet Inc compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 62% points. The greatest weakness of Freshpet Inc is the variable Other Expenses, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 200%, being 58% points above the market average of 142%.

Input Variable	Value in 1000 USD
Assets, Current	25,393
General and administrative Expense	0
Intangible Assets	0
Liabilities, Current	9,148
Liabilities, Long Term	0
Other Assets	4,911
Other Compr. Net Income	0
Other Expenses	119,892
Other Liabilities	0
Other Net Income	-5.6
Other Revenues	116,186
Property and equipment	82,793
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	113,098
Liabilities	9,148
Expenses	119,892
Revenues	116,186
Stockholders Equity	103,950
Net Income	-3,711
Comprehensive Net Income	-3,711
ECR before LimitedLiability	79%
Economic Capital Ratio	200%

