



The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Expenses, increasing the Economic Capital Ratio by 27% points. The greatest weakness of Hershey CO is the variable Other Revenues, reducing the Economic Capital Ratio by 54% points.

The company's Economic Capital Ratio, given in the ranking table, is 154%, being 13% points below the market average of 167%.

Input Variable	Value in 1000 USD
Assets, Current	2,239,181
General and administrative Expense	0
Intangible Assets	3,079,395
Liabilities, Current	2,418,566
Liabilities, Long Term	3,700,328
Other Assets	254,150
Other Compr. Net Income	-36,523
Other Expenses	239,010
Other Liabilities	176,860
Other Net Income	1,410,061
Other Revenues	0
Property and equipment	2,130,294
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	7,703,020
Liabilities	6,295,754
Expenses	239,010
Revenues	0
Stockholders Equity	1,407,266
Net Income	1,171,051
Comprehensive Net Income	1,134,528
ECR before Limited Liability	26%
Economic Capital Ratio	154%