



The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Net Income, increasing the Economic Capital Ratio by 26% points. The greatest weakness of Hershey CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 24% points.

The company's Economic Capital Ratio, given in the ranking table, is 160%, being 1.7% points below the market average of 162%.

Input Variable	Value in 1000 USD
Assets, Current	2,246,206
General and administrative Expense	0
Intangible Assets	4,670,762
Liabilities, Current	2,493,313
Liabilities, Long Term	4,873,685
Other Assets	909,076
Other Compr. Net Income	83,560
Other Expenses	7,242,020
Other Liabilities	288,004
Other Net Income	-246,498
Other Revenues	8,971,337
Property and equipment	2,586,187
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	10,412,231
Liabilities	7,655,002
Expenses	7,242,020
Revenues	8,971,337
Stockholders Equity	2,757,229
Net Income	1,482,819
Comprehensive Net Income	1,566,379
ECR before Limited Liability	33%
Economic Capital Ratio	160%