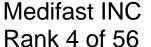
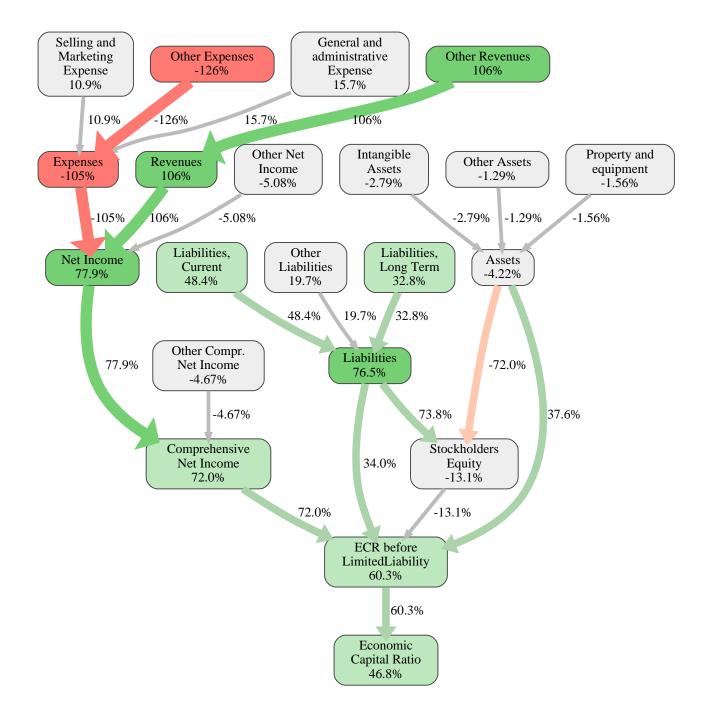


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The relative strengths and weaknesses of Medifast INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Medifast INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 106% points. The greatest weakness of Medifast INC is the variable Other Expenses, reducing the Economic Capital Ratio by 126% points.

The company's Economic Capital Ratio, given in the ranking table, is 208%, being 47% points above the market average of 162%.

Input Variable	Value in 1000 USD
Assets, Current	306,866
General and administrative Expense	0
Intangible Assets	24,457
Liabilities, Current	169,832
Liabilities, Long Term	26,020
Other Assets	10,872
Other Compr. Net Income	70
Other Expenses	1,361,944
Other Liabilities	0
Other Net Income	-112
Other Revenues	1,526,087
Property and equipment	56,131
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	398,326
Liabilities	195,852
Expenses	1,361,944
Revenues	1,526,087
Stockholders Equity	202,474
Net Income	164,031
Comprehensive Net Income	164,101
ECR before LimitedLiability	89%
Economic Capital Ratio	208%

