



The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 32% points. The greatest weakness of Hershey CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 15% points.

The company's Economic Capital Ratio, given in the ranking table, is 162%, being 9.9% points above the market average of 153%.

Input Variable	Value in 1000 USD
Assets, Current	2,620,406
General and administrative Expense	0
Intangible Assets	4,573,225
Liabilities, Current	3,257,154
Liabilities, Long Term	4,063,719
Other Assets	985,487
Other Compr. Net Income	-3,118
Other Expenses	8,430,761
Other Liabilities	328,403
Other Net Income	-343,716
Other Revenues	10,419,294
Property and equipment	2,769,702
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	10,948,820
Liabilities	7,649,276
Expenses	8,430,761
Revenues	10,419,294
Stockholders Equity	3,299,544
Net Income	1,644,817
Comprehensive Net Income	1,641,699
ECR before Limited Liability	35%
Economic Capital Ratio	162%