



The relative strengths and weaknesses of Hershey CO are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Hershey CO compared to the market average is the variable Comprehensive Net Income, increasing the Economic Capital Ratio by 37% points. The greatest weakness of Hershey CO is the variable Liabilities, Long Term, reducing the Economic Capital Ratio by 16% points.

The company's Economic Capital Ratio, given in the ranking table, is 167%, being 16% points above the market average of 151%.

Input Variable	Value in 1000 USD
Assets, Current	2,912,103
General and administrative Expense	0
Intangible Assets	4,575,279
Liabilities, Current	3,008,352
Liabilities, Long Term	4,449,805
Other Assets	1,105,881
Other Compr. Net Income	22,255
Other Expenses	8,914,202
Other Liabilities	345,698
Other Net Income	-389,003
Other Revenues	11,164,992
Property and equipment	3,309,678
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	11,902,941
Liabilities	7,803,855
Expenses	8,914,202
Revenues	11,164,992
Stockholders Equity	4,099,086
Net Income	1,861,787
Comprehensive Net Income	1,884,042
ECR before Limited Liability	40%
Economic Capital Ratio	167%