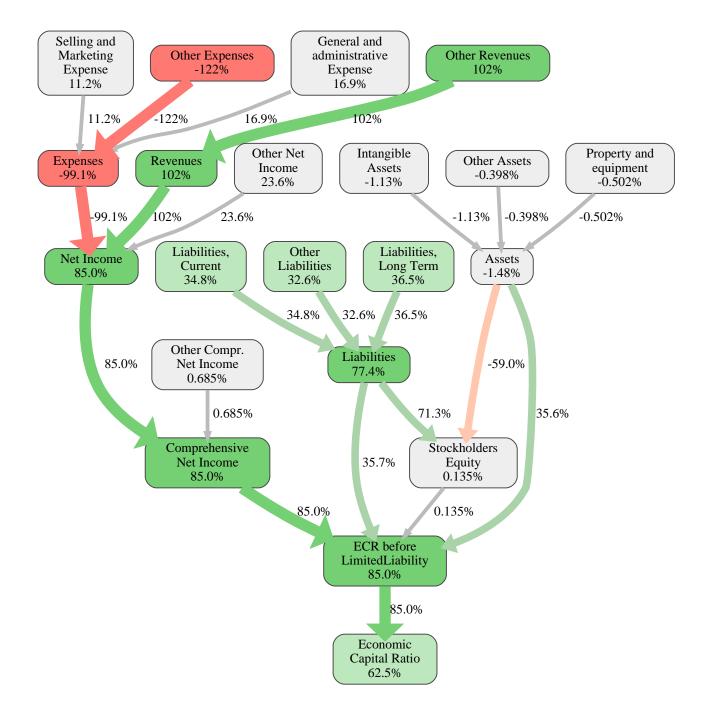


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The relative strengths and weaknesses of Medifast INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Medifast INC compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 102% points. The greatest weakness of Medifast INC is the variable Other Expenses, reducing the Economic Capital Ratio by 122% points.

The company's Economic Capital Ratio, given in the ranking table, is 214%, being 63% points above the market average of 151%.

Input Variable	Value in 1000 USD
Assets, Current	224,029
General and administrative Expense	0
Intangible Assets	15,645
Liabilities, Current	92,300
Liabilities, Long Term	16,127
Other Assets	18,767
Other Compr. Net Income	224
Other Expenses	975,034
Other Liabilities	0
Other Net Income	2,395
Other Revenues	1,072,054
Property and equipment	51,467
Selling and Marketing Expense	0

Output Variable	Value in 1000 USD
Assets	309,908
Liabilities	108,427
Expenses	975,034
Revenues	1,072,054
Stockholders Equity	201,481
Net Income	99,415
Comprehensive Net Income	99,639
ECR before LimitedLiability	96%
Economic Capital Ratio	214%

