



The relative strengths and weaknesses of Laird Superfood Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Laird Superfood Inc compared to the market average is the variable Other Revenues, increasing the Economic Capital Ratio by 12% points. The greatest weakness of Laird Superfood Inc is the variable Expenses, reducing the Economic Capital Ratio by 103% points.

The company's Economic Capital Ratio, given in the ranking table, is 127%, being 24% points below the market average of 151%.

Input Variable	Value in 1000 USD
Assets, Current	16,337
General and administrative Expense	9,574
Intangible Assets	355
Liabilities, Current	4,376
Liabilities, Long Term	244
Other Assets	1,217
Other Compr. Net Income	0
Other Expenses	24,146
Other Liabilities	0
Other Net Income	551
Other Revenues	34,224
Property and equipment	123
Selling and Marketing Expense	11,219

Output Variable	Value in 1000 USD
Assets	18,032
Liabilities	4,619
Expenses	44,938
Revenues	34,224
Stockholders Equity	13,413
Net Income	-10,163
Comprehensive Net Income	-10,163
ECR before Limited Liability	-31%
Economic Capital Ratio	127%