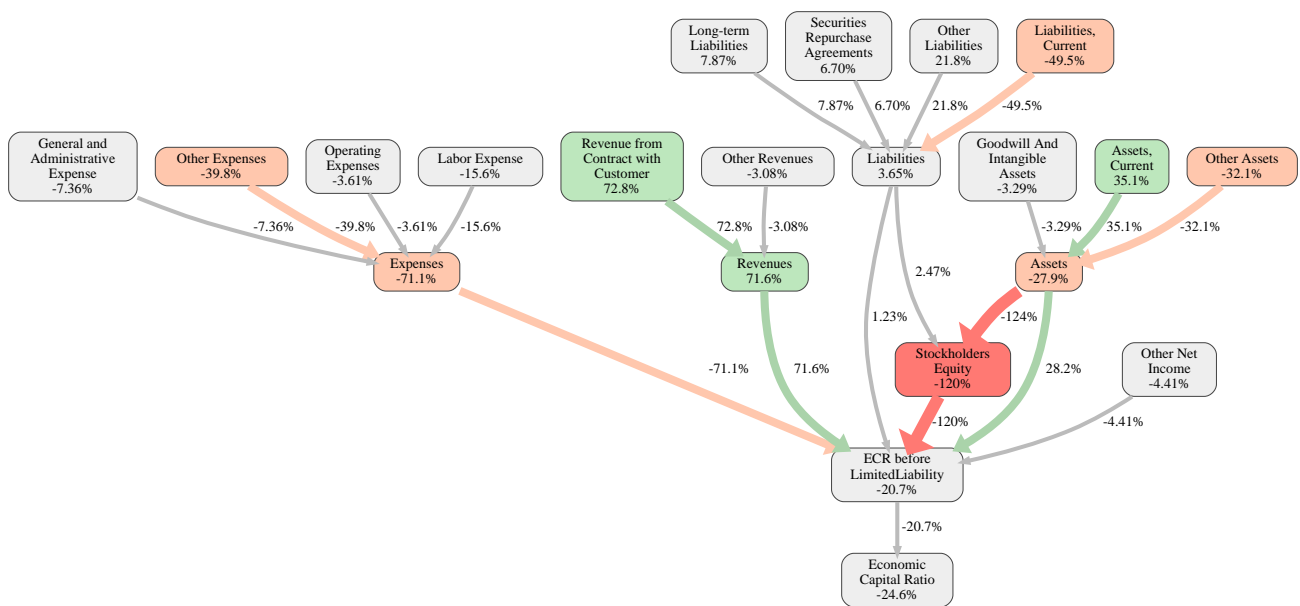




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The relative strengths and weaknesses of Waddell REED Financial INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Waddell REED Financial INC compared to the market average is the variable Revenue from Contract with Customer, increasing the Economic Capital Ratio by 73% points. The greatest weakness of Waddell REED Financial INC is the variable Stockholders Equity, reducing the Economic Capital Ratio by 120% points.

The company's Economic Capital Ratio, given in the ranking table, is 119%, being 25% points below the market average of 144%.

Input Variable	Value in 1000 USD
Assets, Current	943,736
Brokerage and Advisory Commissions	0
Commissions and Advisory Fees	0
Financial Securities	63,594
General and Administrative Expense	113,625
Goodwill And Intangible Assets	0
Interest Income	0
Labor Expense	278,711
Liabilities, Current	396,547
Long-term Liabilities	0
Operating Expenses	57,066
Other Assets	146,501
Other Compr. Net Income	-2,537
Other Expenses	541,681
Other Liabilities	-52,638
Other Net Income	14,243
Other Revenues	0
Payables	82,165
Receivables	0
Revenue from Contract with Customer	1,049,497
Securities Repurchase Agreements	0
Trading Gains and Losses	0

Output Variable	Value in 1000 USD
Assets	1,153,831
Liabilities	426,074
Expenses	991,083
Revenues	1,049,497
Stockholders Equity	727,757
Net Income	72,657
Comprehensive Net Income	70,120
ECR before Limited Liability	93%
Economic Capital Ratio	119%