

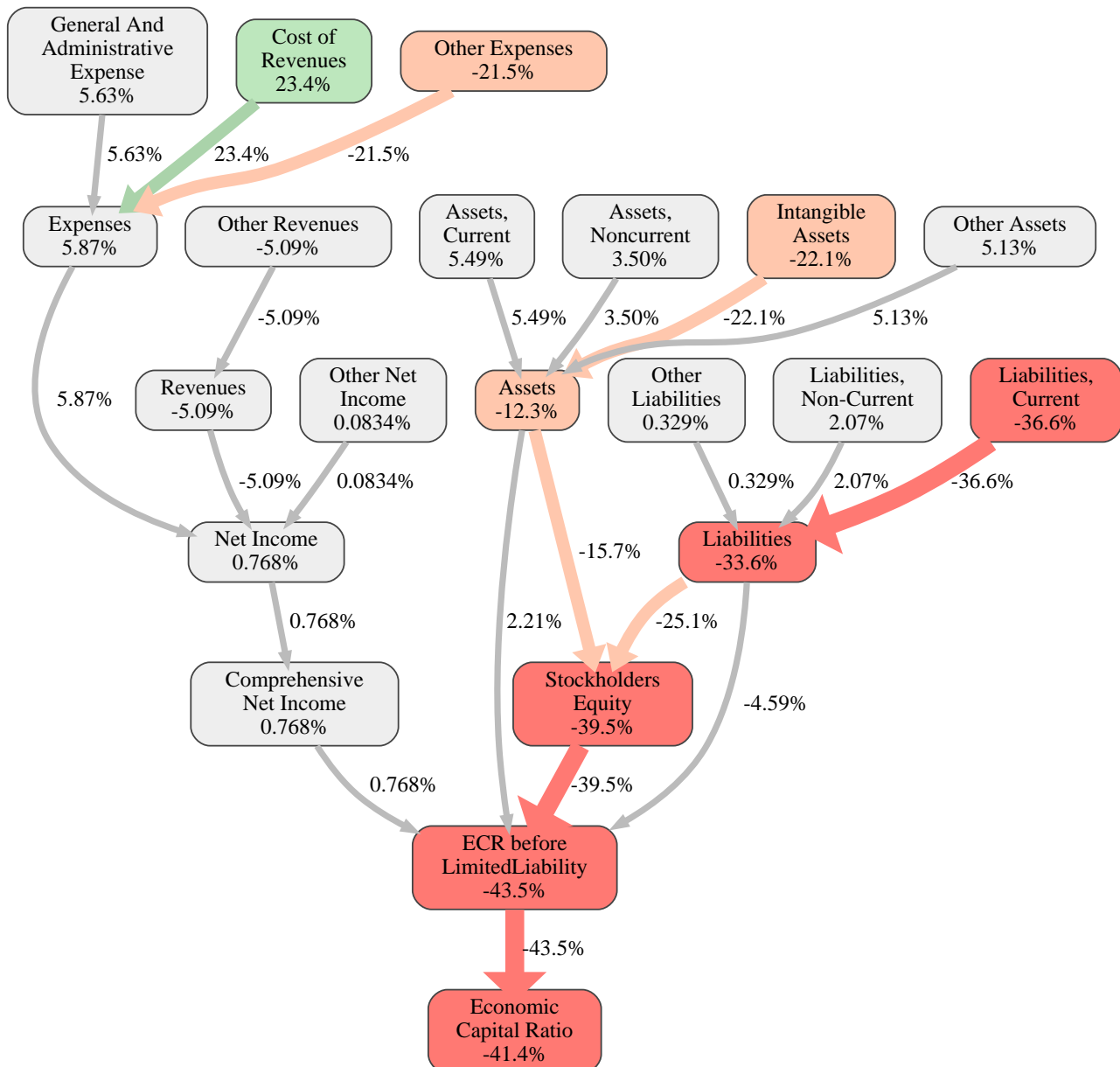


RealRate

CONSULTING & SERVICES 2011

CEB Inc.
Rank 3 of 3

Gartner®



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The relative strengths and weaknesses of CEB Inc. are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of CEB Inc. compared to the market average is the variable Cost of Revenues, increasing the Economic Capital Ratio by 23% points. The greatest weakness of CEB Inc. is the variable Stockholders Equity, reducing the Economic Capital Ratio by 39% points.

The company's Economic Capital Ratio, given in the ranking table, is 137%, being 41% points below the market average of 179%.

Input Variable	Value in 1000 USD
Assets, Current	298,759
Assets, Noncurrent	113,922
Cost of Revenues	155,769
General And Administrative Expense	60,871
Intangible Assets	43,094
Labor Expense	0
Liabilities, Current	344,358
Liabilities, Non-Current	82,296
Operating Lease Assets	0
Other Assets	54,374
Other Compr. Net Income	0
Other Expenses	185,044
Other Liabilities	679
Other Net Income	3,140
Other Revenues	438,907
Revenue from Contract with Customer	0
Revenue from Reimbursement	0

Output Variable	Value in 1000 USD
Assets	510,149
Liabilities	427,333
Expenses	401,684
Revenues	438,907
Stockholders Equity	82,816
Net Income	40,363
Comprehensive Net Income	40,363
ECR before Limited Liability	28%
Economic Capital Ratio	137%