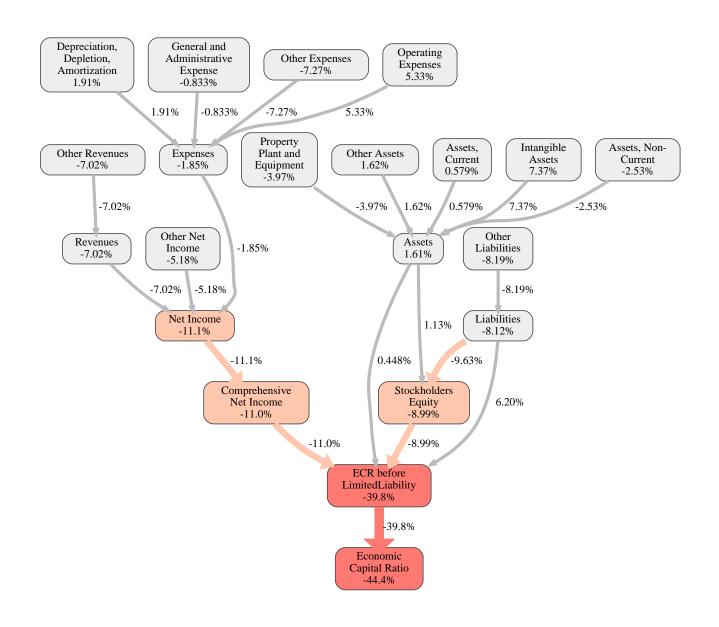


HOTELS & MOTELS 2014

CAESARS ENTERTALNMENTS

Caesars Holdings INC Rank 28 of 29





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Caesars Holdings INC CAES Rank 28 of 29



The relative strengths and weaknesses of Caesars Holdings INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Caesars Holdings INC compared to the market average is the variable Intangible Assets, increasing the Economic Capital Ratio by 7.4% points. The greatest weakness of Caesars Holdings INC is the variable Net Income, reducing the Economic Capital Ratio by 11% points.

The company's Economic Capital Ratio, given in the ranking table, is 30%, being 44% points below the market average of 75%.

Input Variable	Value in 1000 USD
Assets, Current	3,770,300
Assets, Non-Current	0
Cost of Goods and Services Sold	0
Depreciation, Depletion, Amortization	565,200
General and Administrative Expense	2,168,600
Intangible Assets	6,551,000
Liabilities, Current	2,530,800
Long Term Liabilities	0
Operating Expenses	0
Other Assets	1,129,700
Other Compr. Net Income	0
Other Expenses	8,764,000
Other Liabilities	24,061,900
Other Net Income	-1,700
Other Revenues	8,559,700
Property Plant and Equipment	13,237,900

Output Variable	Value in 1000 USD
Assets	24,688,900
Liabilities	26,592,700
Expenses	11,497,800
Revenues	8,559,700
Stockholders Equity	-1,903,800
Net Income	-2,939,800
Comprehensive Net Income	-2,939,800
ECR before LimitedLiability	-61%
Economic Capital Ratio	30%

