





The relative strengths and weaknesses of Harley Davidson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Harley Davidson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 45% points. The greatest weakness of Harley Davidson INC is the variable Other Revenues, reducing the Economic Capital Ratio by 19% points.

The company's Economic Capital Ratio, given in the ranking table, is 163%, being 27% points above the market average of 136%.

Input Variable	Value in 1000 USD
Assets, Current	4,066,626
Assets, Noncurrent	67,312
Cost of Goods and Services Sold	0
Goodwill	29,590
Liabilities, Current	2,013,782
Liabilities, Noncurrent	0
Other Assets	4,452,100
Other Compr. Net Income	0
Other Expenses	3,499,491
Other Liabilities	0
Other Net Income	-192,929
Other Revenues	4,859,336
Property, Plant and Equipment, Net	815,112
Research and Development	0
Selling, General and Administrative Expense	1,020,371

Output Variable	Value in 1000 USD
Liabilities	2,013,782
Assets	9,430,740
Expenses	4,519,862
Revenues	4,859,336
Stockholders Equity	7,416,958
Net Income	146,545
Comprehensive Net Income	146,545
ECR before Limited Liability	128%
Economic Capital Ratio	163%