



The relative strengths and weaknesses of Harley Davidson INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Harley Davidson INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 58% points. The greatest weakness of Harley Davidson INC is the variable Liabilities, Current, reducing the Economic Capital Ratio by 7.2% points.

The company's Economic Capital Ratio, given in the ranking table, is 158%, being 53% points above the market average of 105%.

Input Variable	Value in 1000 USD
Assets, Current	3,983,154
Assets, Noncurrent	4,911,799
Cost of Goods and Services Sold	0
Goodwill	54,182
Liabilities, Current	2,752,578
Liabilities, Noncurrent	0
Other Assets	99,614
Other Compr. Net Income	-100,262
Other Expenses	4,029,685
Other Liabilities	0
Other Net Income	6,585
Other Revenues	5,995,402
Property, Plant and Equipment, Net	942,418
Research and Development	0
Selling, General and Administrative Expense	1,220,095

Output Variable	Value in 1000 USD
Liabilities	2,752,578
Assets	9,991,167
Expenses	5,249,780
Revenues	5,995,402
Stockholders Equity	7,238,589
Net Income	752,207
Comprehensive Net Income	651,945
ECR before Limited Liability	120%
Economic Capital Ratio	158%