





# SERVICES-PREPACKAGED SOFTWARE 2010



Salesforce Inc  
Rank 11 of 15

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Assets, Current, increasing the Economic Capital Ratio by 46% points. The greatest weakness of Salesforce Inc is the variable Liabilities, Current, reducing the Economic Capital Ratio by 74% points.

The company's Economic Capital Ratio, given in the ranking table, is 386%, being 45% points below the market average of 431%.

Input Variable	Value in 1000 USD
Assets, Current	1,068,557
Assets, Noncurrent	30,127
General and Administrative Exp.	158,613
Intangible Assets	44,872
Liabilities, Current	766,966
Long-term Debt	12,490
Other Assets	259,239
Other Compr. Net Income	0
Other Expenses	258,135
Other Liabilities	17,879
Other Net Income	21,957
Other Revenues	1,076,769
Property, Plant and Equipment, Net	77,027
Research and Development Exp.	99,530
Selling and Marketing Exp.	534,413

Output Variable	Value in 1000 USD
Liabilities	797,335
Assets	1,479,822
Expenses	1,050,691
Revenues	1,076,769
Stockholders Equity	682,487
Net Income	48,035
Comprehensive Net Income	48,035
ECR before Limited Liability	202%
Economic Capital Ratio	386%