





SERVICES-PREPACKAGED SOFTWARE 2011

Electronic ARTS INC Rank 23 of 34

The relative strengths and weaknesses of Electronic ARTS INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Electronic ARTS INC compared to the market average is the variable Liabilities, increasing the Economic Capital Ratio by 57% points. The greatest weakness of Electronic ARTS INC is the variable Assets, reducing the Economic Capital Ratio by 44% points.

The company's Economic Capital Ratio, given in the ranking table, is 423%, being 12% points below the market average of 435%.

Input Variable	Value in 1000 USD	Output Variable	Value in 1000 USD
Assets, Current	2,585,000	Liabilities	1,917,000
Assets, Noncurrent	175,000	Assets	4,646,000
General and Administrative Exp.	320,000	Expenses	4,311,000
Intangible Assets	1,297,000	Revenues	3,654,000
Liabilities, Current	1,574,000	Stockholders Equity	2,729,000
Long-term Debt	99,000	Net Income	-677,000
Other Assets	52,000	Comprehensive Net Income	-677,000
Other Compr. Net Income	0	ECR before Limited Liability	254%
Other Expenses	3,261,000	Economic Capital Ratio	423%
Other Liabilities	244,000		
Other Net Income	-20,000		
Other Revenues	3,654,000		
Property, Plant and Equipment, Net	537,000		
Research and Development Exp.	0		
Selling and Marketing Exp.	730,000		