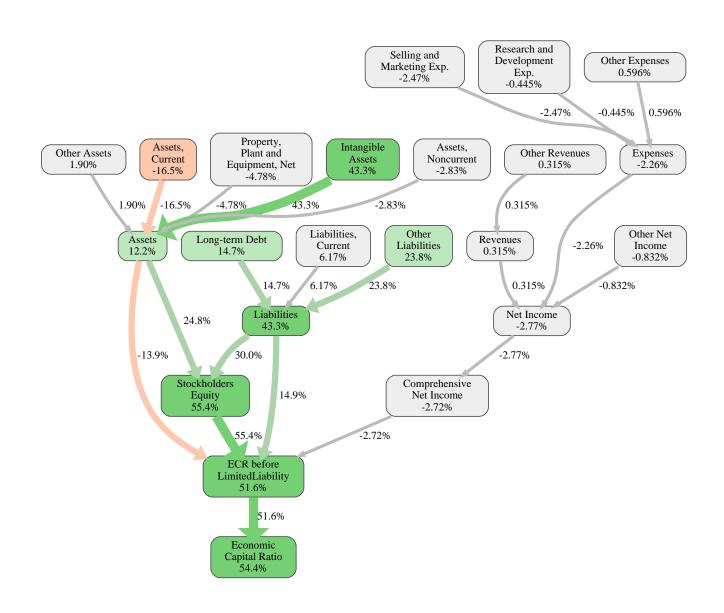


SERVICES-PREPACKAGED SOFTWARE 2011

Ariba INC Rank 8 of 34





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The relative strengths and weaknesses of Ariba INC are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Ariba INC compared to the market average is the variable Stockholders Equity, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Ariba INC is the variable Assets, Current, reducing the Economic Capital Ratio by 16% points.

The company's Economic Capital Ratio, given in the ranking table, is 489%, being 54% points above the market average of 435%.

Input Variable	Value in 1000 USD
Assets, Current	230,669
Assets, Noncurrent	26,284
General and Administrative Exp.	36,000
Intangible Assets	419,661
Liabilities, Current	175,860
Long-term Debt	6,391
Other Assets	29,137
Other Compr. Net Income	0
Other Expenses	141,188
Other Liabilities	40,504
Other Net Income	-735
Other Revenues	361,146
Property, Plant and Equipment, Net	15,958
Research and Development Exp.	46,041
Selling and Marketing Exp.	120,796

Output Variable	Value in 1000 USD
Liabilities	222,755
Assets	721,709
Expenses	344,025
Revenues	361,146
Stockholders Equity	498,954
Net Income	16,386
Comprehensive Net Income	16,386
ECR before LimitedLiability	352%
Economic Capital Ratio	489%

