





SERVICES-PREPACKAGED SOFTWARE 2011



Salesforce Inc
Rank 27 of 34

The relative strengths and weaknesses of Salesforce Inc are analyzed with respect to the market average, including all of its competitors. We analyzed all variables having an effect on the Economic Capital Ratio.

The greatest strength of Salesforce Inc compared to the market average is the variable Other Assets, increasing the Economic Capital Ratio by 55% points. The greatest weakness of Salesforce Inc is the variable Intangible Assets, reducing the Economic Capital Ratio by 67% points.

The company's Economic Capital Ratio, given in the ranking table, is 373%, being 62% points below the market average of 435%.

Input Variable	Value in 1000 USD
Assets, Current	1,706,159
Assets, Noncurrent	39,765
General and Administrative Exp.	195,290
Intangible Assets	48,955
Liabilities, Current	908,130
Long-term Debt	17,551
Other Assets	575,611
Other Compr. Net Income	0
Other Expenses	317,614
Other Liabilities	477,854
Other Net Income	29,109
Other Revenues	1,305,583
Property, Plant and Equipment, Net	89,711
Research and Development Exp.	131,897
Selling and Marketing Exp.	605,199

Output Variable	Value in 1000 USD
Liabilities	1,403,535
Assets	2,460,201
Expenses	1,250,000
Revenues	1,305,583
Stockholders Equity	1,056,666
Net Income	84,692
Comprehensive Net Income	84,692
ECR before Limited Liability	185%
Economic Capital Ratio	373%